

MARCEL BOGERS

PROFESSOR OF INNOVATION AND ENTREPRENEURSHIP

University of Copenhagen (Københavns Universitet)
Department of Food and Resource Economics (IFRO)
Unit for Innovation, Entrepreneurship and Management
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Websites: bit.ly/bogers-UCPH & marcelbogers.com & bit.ly/bogers-scholar
ORCID: [0000-0002-7942-3561](https://orcid.org/0000-0002-7942-3561) & ResearcherID: [D-5523-2011](https://orcid.org/D-5523-2011)

ACADEMIC POSITIONS

December 2017 – Present

*Full Professor of Innovation and Entrepreneurship, **University of Copenhagen**, Faculty of Science, Department of Food and Resource Economics, Unit for Innovation, Entrepreneurship and Management, Copenhagen, Denmark.*

August 2018 – Present

*Garwood Research Fellow (senior research fellow), **University of California at Berkeley**, Haas School of Business, Garwood Center for Corporate Innovation, Berkeley, CA, USA.*

December 2017 – Present

*External Lecturer, **Copenhagen Business School**, Department of Innovation and Organizational Economics, Copenhagen, Denmark.*

August 2015 – November 2017

*Associate Professor of Innovation and Entrepreneurship, **University of Copenhagen**, Faculty of Science, Department of Food and Resource Economics, Unit for Innovation, Entrepreneurship and Management, Copenhagen, Denmark.*

February 2012 – August 2015

*Associate Professor of Innovation and Entrepreneurship, **University of Southern Denmark**, Faculty of Engineering, Mads Clausen Institute, Sønderborg, Denmark.*

April 2015 – July 2015

*Visiting scholar, **Chalmers University of Technology**, Department of Technology Management and Economics, Management of Organizational Renewal and Entrepreneurship (MORE) division, Gothenburg, Sweden.*

January – December 2014

*Visiting Professor, **University of Trento**, Department of Economics and Management, Trento, Italy.*

August 2010 – November 2010

*Visiting scholar, **Chalmers University of Technology**, Department of Technology Management and Economics, Industrial Management and Economics, Gothenburg, Sweden.*

May 2009 – January 2012

*Post-doc in Innovation Management, **University of Southern Denmark**, Faculty of Engineering, Mads Clausen Institute (SPIRE Research Center), Sønderborg, Denmark.*

RESEARCH & TEACHING INTERESTS

My main interests center on the design, organization and management of technology, innovation and entrepreneurship. More specifically, my research explores openness and participation in innovation and entrepreneurial processes within, outside and between organizations. In this context, I have studied issues such as open innovation, business models, family businesses, users as innovators, collaborative prototyping, improvisation, and university-industry relations.

EDUCATION

Ph.D., *Management of Technology* (2009)

Ecole Polytechnique Fédérale de Lausanne (Swiss Federal Institute for Technology)

Dissertation: “The Sources of Process Innovation in User Firms: An Exploration of the Antecedents and Impact of Non-R&D Innovation and Learning-by-Doing”

Committee: Dominique Foray (chair), Christopher Tucci, Allan Afuah, Keld Laursen

Finalist for Dissertation Awards of: Academy of Management (TIM Division); ISPIM; DRUID

M.Sc., *Technology and Society*, specialization: *Technology and Innovation Policy* (2004)

Eindhoven University of Technology

Combined B.Sc. and M.Sc. (roughly equivalent to current undergraduate program on Sustainable Innovation and graduate program on Innovation Sciences)

Graduated with Honors

Visiting student

Chalmers University of Technology, Gothenburg, Sweden (2004)

University of California at Berkeley, Berkeley, CA, USA (2002)

ACADEMIC REACH & CITATION IMPACT:

Google Scholar:

- Citations: 5,940
- H-index: 24

Scopus:

- Citations: 2,286
- H-index: 17

Research Gate:

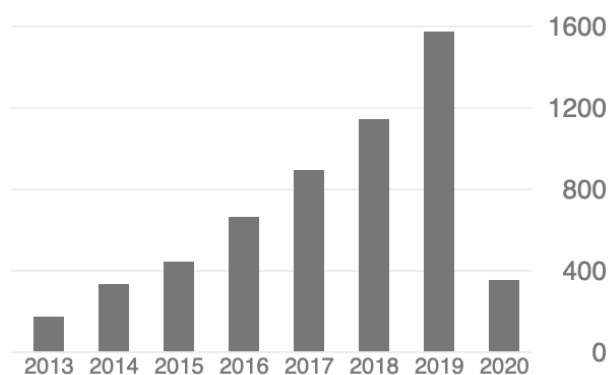
- 38,759 reads
- 4,135 citations
- Top 2% Research Interest Score

SSRN:

- 18,276 downloads
- Top 10% Author on SSRN

Note: All per March 11, 2020

Google Scholar Citation Graph:



PUBLICATIONS

ARTICLES IN PEER-REVIEWED JOURNALS:

Bogers, M., Chesbrough, H., & Strand, R. 2020. Sustainable open innovation to address a grand challenge: Lessons from Carlsberg and the Green Fiber Bottle. *British Food Journal*. Published online ahead of print. DOI: 10.1108/BFJ-07-2019-0534

Enkel, E., Bogers, M., & Chesbrough, H. 2020. Open Innovation in the Digital Age (Selected papers from World Open Innovation Conference 2016). *R&D Management*, 50(1): 161-168. DOI: 10.1111/radm.12397

Esmailzadeh M., Noori, S., Aliahmadi, A., Nouralizadeh, H., & Bogers, M. 2020. A functional analysis of technological innovation systems in developing countries: An evaluation of Iran's photovoltaic innovation system. *Sustainability*, 12(5): 2049. DOI: 10.3390/su12052049

Minssen, T., Rajam, N., & Bogers, M. 2020. Clinical trials data transparency & GDPR compliance: What are the effects on data sharing and open innovation? *Science and Public Policy*. Published online ahead of print. DOI: 10.1093/scipol/scaa014

Badir, Y., Frank, B., & Bogers, M. 2019. Employee-level open innovation in emerging markets: Linking internal, external, and managerial resources. *Journal of the Academy of Marketing Science*. Published online ahead of print. DOI: 10.1007/s11747-019-00674-6

Bagherzadeh, M, Markovic, S., & Bogers, M. 2019. Managing open innovation: A project-level perspective. *IEEE Transactions on Engineering Management*. Published online ahead of print. DOI: 10.1177/000812561988515

Bogers, M., Burcharth, A., & Chesbrough, H. 2019. Open innovation in Brazil: Exploring opportunities and challenges. *International Journal of Innovation*, 7(2): 178-191. DOI: 10.5585/iji.v7i2.417.2318-9975

Bogers, M., Chesbrough, H., Heaton, S., & Teece, D. 2019. Strategic management of open innovation: A dynamic capabilities perspective. *California Management Review*, 62(1): 77-94. DOI: 10.1177/000812561988515

Ghassim, B., & Bogers, M. 2019. Linking stakeholder engagement to profitability through sustainability-oriented innovation: A quantitative study of the minerals industry. *Journal of Cleaner Production*, 224: 905-919. DOI: 10.1016/j.jclepro.2019.03.226

Nestle, V., Täube, F.A., Heidenreich, S., & Bogers, M. 2019. Establishing open innovation culture in cluster initiatives: The role of trust and information asymmetry. *Technological Forecasting and Social Change*, 146: 563-572. DOI: 10.1016/j.techfore.2018.06.022

Ratten, V., Costa, C., & Bogers, M. 2019. Artisan, cultural and tourism entrepreneurship. *International Journal of Entrepreneurial Behavior & Research*, 25(4): 582-591. DOI: 10.1108/IJEBR-05-2018-0319

Radziwon, A., & Bogers, M. 2019. Open innovation in SMEs: Exploring inter-organizational relationships in an ecosystem. *Technological Forecasting and Social Change*, 146: 573-587. DOI: 10.1016/j.techfore.2018.04.021

Schmidhuber, L., Piller, F., Bogers, M., & Hilgers, D. 2019. Citizen participation in public administration: Investigating open government for social Innovation. *R&D Management*, 49(3): 343-355. DOI: 10.1111/radm.12365

Sims, J., Gichoya, J., Bhardwaj, G., & Bogers, M. 2019. Write Code, Save Lives: How a community uses open innovation to address a societal challenge. *R&D Management*, 49(3): 369-382. DOI:10.1111/radm.12338

Testa, S., Nielsen, K. R., Bogers, M., & Cincotti, S. 2019. The role of crowdfunding in moving towards a sustainable society. *Technological Forecasting and Social Change*, 141: 66-73. DOI: 10.1016/j.techfore.2018.12.011

Urbinati, A., Bogers, M., Chiesa, V., & Frattini, F. 2019. Creating and capturing value from Big Data: A multiple-case study analysis of provider companies. *Technovation*, 84-85: 21-36. DOI: 10.1016/j.technovation.2018.07.004

Bogers, M. 2018. Innovating by doing: Promoting on-the-job experimentation through a climate for innovation. *International Journal of Entrepreneurial Venturing*, 10(3): 362-382. DOI: 10.1504/IJEV.2016.10006916

Bogers, M., Chesbrough, H., & Moedas, C. 2018. Open innovation: Research, practices, and policies. *California Management Review*, 60(2): 133-144. DOI: 10.1177/0008125617745086

Bogers, M., Foss, N. J., & Lyngsie, J. 2018. The “human side” of open innovation: The role of employee diversity in firm-level openness. *Research Policy*, 47(1): 218-231. DOI: 10.1016/j.respol.2017.10.012

Holgersson, M., Granstrand, O., & Bogers, M. 2018. The evolution of intellectual property strategy in innovation ecosystems: Uncovering complementary and substitute appropriability regimes. *Long Range Planning*, 51(2): 303-319. DOI: 10.1016/j.lrp.2017.08.007

Kantoci, D., Džanić, E., & Bogers, M. 2018. From ‘big data’ to ‘smart data’: Algorithm for cross-evaluation as a novel method for large-scale survey analysis. *International Journal of Transitions and Innovation Systems*, 6(1): 24-47. DOI: 10.1504/IJTIS.2018.090762

Bogers, M. & Jensen, J. D. 2017. Open for business? An integrative framework and empirical assessment for business model innovation in the gastronomic sector. *British Food Journal*, 119(11): 2325-2339. DOI: 10.1108/BFJ-07-2017-0394

Bogers, M., Zobel, A.-K., Afuah, A., Almirall, E., Brunswicker, S., Dahlander, L., Frederiksen, L., Gawer, A., Gruber, M., Haefliger, S., Hagedoorn, J., Hilgers, D., Laursen, K., Magnusson, M. G., Majchrzak, A., McCarthy, I. P., Moeslein, K. M., Nambisan, S., Piller, F. T., Radziwon, A., Rossi-Lamastra, C., Sims, J., & ter Wal, A. L. J. 2017. The open innovation research landscape: Established perspectives and emerging themes across different levels of analysis. *Industry & Innovation*, 24(1): 8-40. DOI: 10.1080/13662716.2016.1240068

Radziwon, A., Bogers, M., & Bilberg, A. 2017. Creating and capturing value in a regional innovation ecosystem: A study of how manufacturing SMEs develop collaborative solutions. *International Journal of Technology Management*, 75 (1/2/3/4): 73-96. DOI: 10.1504/IJTM.2017.10006145

Schmidhuber, L., Bogers, M., & Hilgers, D. 2017. Exploring motivation through the lens of self-determination theory: Citizens' online participation. *Academy of Management Best Paper Proceedings*. DOI: 10.5465/AMBPP.2017.170

Stanko, M. A., Fisher, G. J., & Bogers, M. 2017. Under the wide umbrella of open innovation. *Journal of Product Innovation Management*, 34(4): 543-558 (Virtual Issue Editorial). DOI: 10.1111/jpim.12392

West, J. & Bogers, M. 2017. Open innovation: Current status and research opportunities. *Innovation: Organization & Management*, 19(1): 43-50. DOI: 10.1080/14479338.2016.1258995

Bogers M., Hadar, R., & Bilberg, A. 2016. Additive manufacturing for consumer-centric business models: Implications for supply chains in consumer goods manufacturing. *Technological Forecasting and Social Change*, 102: 225-239. DOI: 10.1016/j.techfore.2015.07.024

Bogers, M., Ollila, S., & Yström, A. 2016. Designing and being designed: Organizing complex collaborative innovation in a societal challenge. *Academy of Management Best Paper Proceedings*. DOI: 10.1080/13662716.2016.1240068

Sund, K.J., Bogers, M., Villarroel, J. A., & Foss, N. J. 2016. Managing tensions between new and existing business models. *MIT Sloan Management Review*, 57(4): 8-10. <http://sloanreview.mit.edu/article/managing-tensions-between-new-and-existing-business-models>

Bogers M., Boyd, B., & Hollensen, S. 2015. Managing turbulence in a family-owned airline: A resource dependence perspective on business model development. *California Management Review*, 58(1): 41-64. DOI: 10.1525/cmr.2015.58.1.41

Bogers, M., McCarty, I. P., & Pitt, L. 2015. Leveraging users as innovators: Managing the creative potential of individual consumers. *Journal of Engineering and Technology Management*, 37: 3-5 (special issue introduction). DOI: 10.1016/j.jengtecman.2015.09.001

Eftekhari, N. & Bogers M. 2015. Open for entrepreneurship: How open innovation can foster new venture creation. *Creativity and Innovation Management*, 24(4): 574-584. DOI: 10.1111/caim.12136

Gast, J., Bouncken, R., Kraus, S., & Bogers, M. 2015. Coopetition: A systematic review, synthesis, and future research directions. *Review of Managerial Science*, 9(3): 577-601. DOI: 10.1007/s11846-015-0168-6

Bogers, M. & Horst, W. 2014. Collaborative prototyping: Cross-fertilization of knowledge in prototype-driven problem solving. *Journal of Product Innovation Management*, 31(4): 744-764. DOI: 10.1111/jpim.12121

- Larsen, H. & Bogers, M. 2014. Innovation as improvisation 'in the shadow'. *Creativity and Innovation Management*, 23(4): 386-399. DOI: 10.1111/caim.12067
- Radziwon, A., Bilberg, A., Bogers, M. & Madsen, E. S. 2014. The Smart Factory: Exploring adaptive and flexible manufacturing solutions. *Procedia Engineering*, 69: 1184-1190. DOI: 10.1016/j.proeng.2014.03.108
- Sund, K. J., Villarroel, J. A., & Bogers, M. 2014. Organizational aspects of business model innovation: The case of the European postal industry. *Academy of Management Best Paper Proceedings*, 2014. DOI: 10.5465/AMBPP.2014.126
- West, J. & Bogers, M. 2014. Leveraging external sources of innovation: A review of research on open innovation. *Journal of Product Innovation Management*, 31(4): 814-831. DOI: 10.1111/jpim.12125
- Bogers, M. & Sproedt, H. 2012. Playful collaboration (or not): Using a game to grasp the social dynamics of open innovation in innovation and business education. *Journal of Teaching in International Business*, 23(2): 75-97. DOI: 10.1080/08975930.2012.718702
- Bogers, M. & West, J. 2012. Managing distributed innovation: Strategic utilization of open and user innovation. *Creativity and Innovation Management*, 21(1): 61-75. DOI: 10.1111/j.1467-8691.2011.00622.x
- Bogers, M. 2011. The open innovation paradox: Knowledge sharing and protection in R&D collaborations. *European Journal of Innovation Management*, 14(1): 93-117. DOI: 10.1108/14601061111104715
- Bogers, M. & Lhuillery, S. 2011. A functional perspective on learning and innovation: Investigating the organization of absorptive capacity. *Industry and Innovation*, 18(6): 581-610. DOI: 10.1080/13662716.2011.591972
- Bogers, M., Afuah, A., & Bastian, B. 2010. Users as innovators: A review, critique, and future research directions. *Journal of Management*, 36(4): 857-875. DOI: 10.1177/0149206309353944

CHAPTERS IN PEER-REVIEWED BOOKS:

- Gimenez-Fernandez, E. M., Bogers, M., & Sandulli, F. 2019. How the diversity of cooperation partners affects startups' innovation performance: An analysis of the role of cooperation breadth in open innovation. In: Rexhepi, G., Hisrich, R. D., & Ramadani, V. (Eds.), *Open Innovation and Entrepreneurship: Impetus of Growth and Competitive Advantages*. Cham: Springer, pp. 9-35.

Temiz, S., Bogers, M., & Brown, T. E. 2019. The ecosystem of open data stakeholders in Sweden. In: A.-L. Mention (Ed.), *Digital Innovation: Harnessing the Value of Open Data* (Book Series: Open Innovation: Bridging Theory and Practice). Singapore: World Scientific, pp. 79-112.

Bogers, M., Brem, A., Heinemann, T., & Tavella, E. 2018. Laughing out loud: How humor shapes innovation processes within and across organizations. In: F. Maon, A. Lindgreen, J. Vanhamme, R. Angell, & J. Memery (Eds.), *Not All Claps and Cheers: Humor in Business and Society Relationships*. London & New York: Routledge, pp. 177-189.

Bogers, M. & Lhuillery, S. 2018. 'Open' product and process innovation: The complementary roles of R&D, manufacturing and marketing in external knowledge sourcing. In: S. Nambisan (Ed.), *Open Innovation, Ecosystems and Entrepreneurship: Issues and Perspectives (World Scientific Reference on Innovation)*. Singapore: World Scientific, pp. 77-110.

Horn, C., Bogers, M., & Brem, A. 2018. Prediction markets for crowdsourcing. In: C.L. Tucci, A. Afuah & G. Viscusi (Eds.), *Creating and Capturing Value Through Crowdsourcing*. Oxford: Oxford University Press, pp. 292-309.

Mahdad, M., Bogers, M., Piccaluga, A., & Di Minin, A. 2018. Exploring the organization of university-industry joint laboratories: A leadership perspective. In: K. J. Sund, R. J. Galavan, & S. Brusoni (Eds.), *Cognition and Innovation* (Book Series: New Horizons in Managerial and Organizational Cognition). Bingley: Emerald, pp. 177-189.

Radziwon, A. & Bogers, M. 2018. Managing SMEs' collaboration across organizational boundaries within a regional business ecosystem. In: W. Vanhaverbeke, F. Frattini, N. Roijakkers, & M. Usman (Eds.), *Researching Open Innovation in SMEs*. Singapore: World Scientific, pp. 213-248.

Bogers, M. & Sproedt, H. 2017. Teaching open innovation using a game: Some lessons and recommendations. In: A.-L. Mention, A.P. Nagel, J. Hafkesbrink, & J. Dąbrowska (Eds.), *Innovation Education Reloaded: Nurturing Skills for the Future: The Open Innovation Handbook*. The Open Innovation Network, pp. 493-513.

Bogers, M., Sund, K. J., & Villarroel, J. A. 2015. Organizational aspects of business model innovation: Examples from the postal industry. In: N. Foss & T. Saebi (Eds.), *Business Model Innovation: The Organizational Dimension*. Oxford: Oxford University Press, pp. 269-287.

Radziwon, A., Bilberg, A., Bogers, M. & Madsen, E.S. 2015. Den Smarte Fabrik: Udforskning af tilpasningsdygtige og fleksible produktionsløsninger. In: Vejrum Wæhrens, B. (Ed.), *Supply Chain Udvikling for den reflekterende praktiker*. Aalborg Universitetsforlag, pp. 207-219.

Chesbrough, H. & Bogers, M. 2014. Explicating open innovation: Clarifying an emerging paradigm for understanding industrial innovation. In: H. Chesbrough, W. Vanhaverbeke, & J. West (Eds.), *New Frontiers in Open Innovation*. Oxford: Oxford University Press, pp. 3-28.

Bogers, M. 2012. Knowledge sharing in open innovation: An overview of theoretical perspectives on collaborative innovation. In: C. de Pablos Heredero & D. López (Eds.), *Open Innovation at Firms and Public Administrations: Technologies for Value Creation*. Hershey, PA: IGI Global, pp. 1-14.

Bogers, M., Bekkers, R., & Granstrand, O. 2012. Intellectual property and licensing strategies in open collaborative innovation. In: C. de Pablos Heredero & D. López (Eds.), *Open Innovation at Firms and Public Administrations: Technologies for Value Creation*. Hershey, PA: IGI Global, pp. 37-58.

Maarse, J. H. & Bogers, M. 2012. An integrative model for technology-driven innovation and external technology commercialization. In: C. de Pablos Heredero & D. López (Eds.), *Open Innovation at Firms and Public Administrations: Technologies for Value Creation*. Hershey, PA: IGI Global, pp. 59-78.

Bogers, M. 2011. Student-oriented teaching by using an open innovation game. In: M. Rolfstam & M. Stenger (Eds.), *Reflections on University Teaching: A Collection of Perspectives*, Sønderborg: University of Southern Denmark, pp. 10-22.

OTHER PUBLICATIONS, POSTS & MENTIONS (SELECTED):

“Innovation professor: I am a Twitter hub for others’ research”, **Blog Mike Young Academy**, <http://mikeyoungacademy.dk/innovation-professor-i-am-a-twitter-hub-for-others-research>, November 7, 2018.

“Åben innovation: Luk omverdenen ind. (Åbn op og inddrag omverdenen i udviklingen af nye løsninger. Det er åben innovation.)” (In Danish; Translation: “Open innovation: Close the outside in. (Open up and bring in the outside world for the development of new solutions. That’s open innovation.)”). **Article as part of series on “expert knowledge on innovation”**. Center for Offentlig Innovation (National Centre for Public Sector Innovation), January 2019, Article by journalist Paul Sauer.

“Vækstmuligheder inden for dansk gastronomi: Analyse af koncepter og barrierer for realisering af vækstpotentiale” (In Danish; Translation: “Growth opportunities for of Danish gastronomy: An analysis of concepts and barriers for growth potential”) (with Lise Bundgaard, Gitte Lundberg Hansen, Line Ahm Mielby, Jørgen Dejgård Jensen, Derek V. Byrne and Bech-Larsen). **Commissioned report for the Ministry of Environment and Food**. Aarhus University - DCA Nationalt Center for Fødevarer og Jordbrug, May 2017, DCA rapport No. 096.

“Open innovatie moet onderdeel zijn van de bedrijfsstrategie” (in Dutch; Translation: “Open innovation should be part of the corporate culture”), **Blog Microsoft voor werk (Microsoft for work)**, <https://blogs.microsoft.nl/microsoftvoorwerk/open-innovatie-moet-onderdeel-zijn-van-de-bedrijfsstrategie>, April 21, 2016.

“Scholars need to move from filling gaps to doing more imaginative and innovative research”, **Blog post at the London School of Economics and Political Science (LSE) blog on Impact of Social Science: Maximizing the Impact of Social Science**, <http://blogs.lse.ac.uk/impactofsocialsciences/2012/06/28/filling-gaps-imaginative-research>, June 28, 2012.

“Managing Open Innovation”. **Video lecture for Danish television program Danskernes Akademi (DR2)**, <http://bit.ly/oi-dr2> (DR2 website) or <http://youtu.be/jBwWzAuZBy4>.

“Process innovation in user firms: How much are we missing?”. **Management of Innovation and Technology**, Published by IMIT – Institute for Management of Innovation and Technology, No. 3, October 2011, pp. 5-6.

“Taking both users and organizations seriously: The development and organization of participatory innovation” (with: Henry Larsen). **Innovation Management, online magazine: www.innovationmanagement.se**, June 6, 2011.

HONORS & ACHIEVEMENTS

SCIENCE Dissemination Award, Faculty-wide prize at Faculty of Science (SCIENCE), University of Copenhagen, 2019.

Highly Cited Researcher, recognition of exceptional research performance demonstrated by production of multiple highly cited papers that rank in the top 1% for field and year in Cross-Field, Web of Science, 2019.

Top Listed Copenhagen Scientist on Social Media, Number 1 rank on ranking of top 50 most popular scientists in the Greater Copenhagen area (Twi-Li index), Mike Young Academy, 2019.

Top 10% Authors, Social Science Research Network (SSRN), 2019.

High Teaching Performance Recognition, Copenhagen Business School, 2019.

Most Cited Article, Most cited article of all articles published in *Journal of Product Innovation Management* based on citations during last three years, 2019.

Most Read Article, Most read article of all published articles in *California Management Review*, 2019.

Top Cited Article, Top-three cited article of all published articles in *Industry and Innovation*, 2019.

Top Cited Article, Second most cited article of all published articles in *Innovation: Organization & Management*, 2019.

Most Read Article, Most read article of all published articles in *Industry and Innovation*, 2018-2019.

Top Read Article, Second most read article of all published articles in *Innovation: Organization & Management*, 2018-2019.

Editor's Choice Collections, *Journal of Management* Articles of Interest, Category: Creativity and Innovation, 2010-2019.

Emerald Citations of Excellence, award certificate for highly cited papers relating to the areas of Business Management, Finance, Accounting, Economics and Marketing, winner, 2017.

Most Downloaded Article in 2015-2017, Most downloaded article of all published articles in *Journal of Product Innovation Management*.

Best Paper Proceedings, article included in the Best Paper Proceedings of the 2017 Academy of Management Meeting.

Most Cited Article in 2015-2016, Most cited article in 2015 and 2016 of all published articles in *Journal of Product Innovation Management*.

Best Paper Proceedings, article included in the Best Paper Proceedings of the 2016 Academy of Management Meeting.

Most Cited Article Published in 2014 and 2015, Most cited article of all articles published in 2014 and 2015 in *Journal of Product Innovation Management*.

Top Cited Article Published in 2014, *Journal of Product Innovation Management*, Top-six cited article of all published in 2013 and 2014.

Top Downloaded Article Published in 2014, *Journal of Product Innovation Management*, Top-seven most downloaded article of all articles published (first for articles published in 2014).

Top Professor on Twitter, listed as one of 50 top professors in leadership, innovation, and strategy (top 5 in innovation), 2014 (<http://ldrlb.co/top-professors-on-twitter/>).

Best Paper Proceedings, article included in the Best Paper Proceedings of the 2014 Academy of Management Meeting.

TUM Research Excellence Award, Finalist, TUM Research Excellence Award in Innovation and Leadership 2014 of the Peter Pribilla Foundation.

Top Professor on Twitter, listed as one of 50 top professors in leadership, innovation, and strategy (top 15 in innovation), 2013.

Tudor Rickards and Susan Moger Best Paper Award 2012, Runner-up, awarded to the best article published last year in Creativity and Innovation Management.

Best Teacher Award, Winner, awarded to “teacher of the year within the respective studies at the University of Southern Denmark in Sønderborg”, Faculty of Engineering, 2012, associated grant: DKK 50,000.

Teaching Award, Winner, awarded for “best poster and project on the development of teaching practices” of Lecturer Training Program participants, 2011.

ISPIM-Wiley Innovation Management Dissertation Award 2011, Finalist (runner-up).

TIM Best Dissertation Award 2010, Finalist (runner-up), Technology and Innovation Management Division of the Academy of Management.

CBS's Presidential Award for Most Imaginative Paper, Nominee (runner-up), DRUID Summer Conference 2010, paper: A functional perspective on open innovation: The role of R&D, manufacturing and marketing in learning and innovation (with Stéphane Lhuillery).

DRUID Dissertation Award 2009-2010, Finalist (not selected as winner or runner-up).

CCC (Consortium on Competitiveness and Cooperation) Doctoral Colloquium, Invited participant, 2008.

Designation "honorable mention", M.Sc. degree Technology and Society (Technology and Innovation Policy), Eindhoven University of Technology, 2004.

GRANTS

Carlsberg Foundation, Carlsberg Foundation Monograph Fellowship, project title: "Moonshot Innovation: A New Approach to Disruptive Technologies and Business Models", 2019, PI, personal grant: EUR 95,750 / DKK 715,463.

European Commission, Marie Skłodowska-Curie Research and Innovation Staff Exchange (RISE), "Open Innovation – Research Translation and Applied Knowledge Exchange in Practice through University-Industry-Cooperation" (OpenInnoTrain), 2018, project partner, total budget: EUR 2.2 million / DKK 17 million (specific budget: EUR 115,000 / DKK 859,000).

Carlsberg Foundation, "Semper Ardens" Fellowship within the Humanities and Social Sciences, project title: "Food Innovation: Moving from Societal Challenges to Sustainable Solutions", 2018, PI, personal grant: EUR 83,300 / DKK 622,000.

Whitepaper for open innovation, Climate-KIC Nordic, 2018, PI, grant: EUR 35,000 / DKK 261,500.

Novo Nordisk Foundation, "Collaborative Research Program in Biomedical Innovation Law" (CeBIL), 2017, Core partner & co-PI, grant: EUR 4.7 million / DKK 35 million (PI: Timo Minssen) (specific budget: EUR 350,000 / DKK 2.6 million).

International Network Programme, Danish Agency for Science, Technology and Innovation (Ministry of Higher Education and Science), Networking grant for "Food Design Thinking" collaboration with University of California at Berkeley and Stanford University, PI, 2016, grant: EUR 38,000 / DKK 286,828.

Whitepaper for open innovation, Climate-KIC Nordic, 2016, PI, grant: EUR 30,000 / DKK 223,500.

Novo Nordisk Foundation, "Social science research programme focusing on the socioeconomic impact of research in Denmark", project title: "Investigating the microfoundations of socioeconomic impact of university-industry relations" (INTERACT), 2016, PI, grant: EUR 1.3 million / DKK 10 million.

BHJ Foundation, project title: “Collaborative Business Models for Energy Efficient Solutions in the Region of Sønderjylland”, 2015, PI, grant: EUR 60,000 / DKK 450,000.

Lifelong Learning Program, FP7, “European Academic Network for Open Innovation (OI-Net)”, 2013, 52 partners from 35 countries, total budget: EUR 865,659 / DKK 6.5 million (joined as project partner in 2015).

Visiting Support, VINNOVA. “Developing an open innovation research agenda with a focus on action research” (Project to support visiting stay at Chalmers University of Technology in 2015; with: Anna Yström), 2014, EUR 16,000 / SEK 168,000.

Intel Corporate Affairs Europe, pilot course on High Tech Entrepreneurship, joint with KU Leuven, Scuola Superiore Sant'Anna, TU München and University of Twente, project partner, total budget: EUR 37,776 / DKK 282,000.

Industriens Fund, project title: “Smart Factory: Innovation in SMEs”, project partner, 2013, grant: EUR 485,000 / DKK 3.6 million (PI: Arne Bilberg).

Travel grant, Griffith University & Southern Denmark University Collaborative Travel Grants Scheme 2012, EUR 6,200 / AUS\$ 10,000.

Seed funding grant, 2012, “Integration of external search and organizational design to leverage open innovation”, Joint project with Aarhus University, Christian-Albrechts-Universität zu Kiel and Universität Hamburg, grant: EUR 19,950 / DKK 150,000.

Best Teacher Award, Winner, awarded to “teacher of the year within the respective studies at the University of Southern Denmark in Sønderborg”, Faculty of Engineering, 2012, associated grant: EUR 6,900 / DKK 50,000.

Scholarship, STINT – The Swedish Foundation for International Cooperation in Research and Higher Education. Scholarship for stay as visiting scholar at Chalmers University of Technology (with: Ove Granstrand), 2010, EUR 4,200 / SEK 45,000.

BHJ Foundation grant, “Innovation Workshops”, 2009, grant: EUR 12,000 / DKK 87,000.

DOCTORAL SUPERVISION AND TEACHING

Supervision of doctoral students:

PhD thesis supervision, main supervisor, pending formal approval, IEDC-Bled School of Management, Bled, Slovenia.

PhD thesis supervision, co-supervisor, Therese Figenschou, “Smart cities, networks, and innovation”, Centre for Entrepreneurship, Department of Management Engineering, Technical University of Denmark, Lyngby, Denmark. 2019 – 2021 (expected).

PhD thesis supervision, main supervisor, Gergana Romanova, “Investigating the microfoundations of socioeconomic impact of university-industry relations: An in-depth case

study of the Faculty of Science at the University of Copenhagen”, Department of Food and Resource Economics – Unit for Innovation, Entrepreneurship and Management, University of Copenhagen, Copenhagen, Denmark. 2017 – 2020 (expected).

PhD thesis supervision, main supervisor, Sunny Mosangzi Xu, “Investigating the microfoundations of socioeconomic impact of university-industry relations: An ethnographic study at the Faculty of Science at the University of Copenhagen”, Department of Food and Resource Economics – Unit for Innovation, Entrepreneurship and Management, University of Copenhagen, Copenhagen, Denmark. 2017 – 2020 (expected).

PhD thesis supervision, co-supervisor, Babak Ghassim, “Embracing stakeholder engagement in sustainability-oriented innovation: Internal capabilities and dynamics of open innovation in the Norwegian minerals industry”, School of Business and Economics, UiT The Arctic University of Norway, Tromsø, Norway. 2015 – 2019.

PhD thesis supervision, co-supervisor, Mathias Aaen Thuesen, project: “Practice alignment as knowledge co-creation in knowledge ecosystems”, Department of Management, Aarhus University, Aarhus, Denmark. 2016 – 2018.

PhD thesis supervision, main supervisor, Emir Džanić, “Organisational culture and open innovation the case of a large food processing company”, PhD study program in Strategic Management & Leadership, IEDC-Bled School of Management, Bled, Slovenia. 2013 – 2018.

PhD thesis supervision, co-supervisor, Kristian Roed Nielsen, “Crowdfunding for sustainability: A study on the potential of reward-based crowdfunding in supporting sustainable entrepreneurship”, Department of Intercultural Communication and Management – Centre for Corporate Social Responsibility, Copenhagen Business School, Copenhagen, Denmark. 2014 – 2017.

PhD thesis supervision, co-supervisor, Agnieszka Radziwon, “Exploring inter-organizational collaboration for innovation in a regional ecosystem”, Doctoral Program in Product Design and Innovation, University of Southern Denmark, Sønderborg, Denmark. 2013 – 2017.

Evaluation of doctoral students:

PhD thesis reviewer, Opponent for Izabelle Bäckström. “Mirror, mirror on the wall, who's the innovator after all? An explorative study of a management-initiated employee innovation process”, Department of Design Sciences, Faculty of Engineering, Lund University, Lund, Sweden. 2019.

PhD thesis reviewer, Committee member for Henrik Jensen: “The business model innovation process: Three studies on advertisers, media agencies and TV broadcasters”, Department of Social Sciences and Business, Roskilde University, Roskilde, Denmark. 2019.

PhD thesis reviewer, Committee member for Robin van Oorschot: “Entrepreneurship education through design: Exploring different design perspectives to understand and educate the business proposition development process in new high-tech ventures”, Faculty of

Industrial Design Engineering, Delft University of Technology, Delft, The Netherlands. 2018.

PhD thesis reviewer, Opponent for Ioana Stefan. “Knowing the ropes in open innovation: Understanding tensions through a paradox lens”, School of Industrial Engineering and Management, KTH Royal Institute of Technology, Stockholm, Sweden. 2018.

PhD thesis reviewer, Committee member for Suvi Konsti-Laakso: “Co-creation, brokering and innovation networks: A model for innovating with users”, LUT School of Engineering Science, Lappeenranta University of Technology, Lappeenranta, Finland. 2018.

PhD thesis reviewer, Committee member for Krithika Randhawa: “Opening open innovation: A multi-theoretical perspective on intermediaries in online community-based innovation”, UTS Business School, University of Technology Sydney, Sydney, Australia. 2018.

PhD thesis reviewer, Committee member for Edgar Brea Landaeta: “A developmental perspective on business model innovation: Exploring sequences of change in high-performing IT firms”, School of Business, University of Queensland, Brisbane, Australia. 2017.

PhD thesis reviewer, Committee member for Linda Nhu Laursen: “Matching to openly innovate with suppliers: The phenomenon of innovation summits”, Faculty of Engineering and Science, Aalborg University, Aalborg, Denmark. 2017.

PhD thesis reviewer, Committee member for Mohammad Eslami: “Knowledge integration with customers in collaborative product development”, Department of Management and Engineering, Linköping University, Linköping, Sweden. 2017.

DBA thesis reviewer, Committee member for Margarethe Lombard: “The benefits of trusted bridging chains for open innovation”, Gordon Institute of Business Science, University of Pretoria, Pretoria, South Africa. 2016.

PhD thesis reviewer, Committee chairman for Sarah Mutony: “Value Chain Dynamics & Impact of Collective Action on Smallholder Livelihood Improvement in Kenya”, double degree: Department of Food and Resource Economics, Faculty of Science, University of Copenhagen, Copenhagen, Denmark & Department of Agriculture Economics, Technical University of Madrid (UPM), Madrid, Spain. 2016.

Pre-PhD thesis reviewer, Committee member for Mathias Aaen Thuesen: “Practice Alignment as Knowledge Co-Creation in Knowledge Ecosystems”, Department of Business Communication, Aarhus University, Aarhus, Denmark. 2016.

PhD thesis reviewer, Opponent for Andres Ramirez-Portilla: “The unexpected implications of opening up innovation: A multi-perspective study of the role of Open Innovation practices in mature industries”, double degree: Department of Industrial Economics and Management, School of Industrial Engineering and Management, KTH Royal Institute of Technology, Stockholm, Sweden (place of defense) & Department of Management, Economics and Industrial Engineering, School of Management, Politecnico di Milano, Milan, Italy. 2016.

Licentiate thesis reviewer, Opponent for Sara Fallahi: “Managing business model innovation in established firms”, Division of Innovation Engineering and Management, Department of Technology Management and Economics, Chalmers University of Technology, Gothenburg, Sweden. 2015.

PhD thesis reviewer, Opponent for Seppo Leminen: “Living labs as open innovation networks: Networks, roles and innovation outcomes”, Department of Industrial Engineering and Management, School of Science, Aalto University, Aalto, Finland. 2015.

PhD thesis reviewer, Committee member for Florian Waldner: “Three essays on business model innovation”, Faculty of Business, Economics and Statistics, University of Vienna, Vienna, Austria. 2015.

PhD thesis reviewer, Committee member for Rand Gerges Yammine: “Exploring network microdynamics: Tie formation, tie dissolution and tie duration in the context of open multipartner alliances”, Markets and Innovation Department, EMLYON Business School, Lyon, France. 2015.

PhD thesis reviewer, Committee member for Dimitri Schuurman: “Bridging the gap between open and user innovation: Living Labs as a means to structure user involvement and manage innovation”, Department of Communication Sciences, Ghent University, Ghent, Belgium. 2015.

PhD thesis reviewer, External reviewer for Carl Wadell: “Exploring relationships conducive to user information for innovation: Studies of established medical technology companies”, School of Industrial Engineering and Management, KTH Royal Institute of Technology, Stockholm, Sweden. 2014.

Hosting of doctoral students:

Alberto Bertello, home university: University of Turin (Turin, Italy), visiting period: February-May 2020.

Marta Riquelme-Medina, home university: University of Granada (Granada, Spain), visiting period: January-April 2020.

Jakob Pohlisch, home university: Technical University of Berlin (Berlin, Germany), visiting period: August-December 2019.

Barbara Rovere, home university: University of Primorska (Koper, Slovenia), visiting period: August-November 2019.

Thomas Hamadi, home university: University of Cologne (Cologne, Germany) & University of Münster (Münster, Germany), visiting period: March-April 2018.

Elodie Pillon, home university: CESI (Rouen, France), visiting period: February-March 2018.

Babak Ghassim, home university: UiT The Arctic University of Norway (Tromsø, Norway), visiting period: November 2017-March 2018.

Mohammad Esmailzadeh, home university: University of Science and Technology (Tehran, Iran), visiting period: June 2017-January 2018.

Mina Mousavi, home university: Tarbiat Modares University, visiting period: June-November 2017.

Seyedeh Marzieh Razeghi, home university: Tarbiat Modares University (Tehran, Iran), visiting period: June-November 2017.

Andrea Urbinati, home university: Politecnico di Milano (Milan, Italy), visiting period: March-August 2017.

Elena M. Giménez Fernández, home university: Universidad Complutense de Madrid (Madrid, Spain), visiting period: September-December 2016.

Maral Mahdad, home university: Scuola Superiore Sant'Anna (Pisa, Italy), visiting period: January-November 2016.

Ekaterina Albats, home university: Lappeenranta University of Technology, visiting period: November-December 2015.

Teaching experience at doctoral level:

2018 – 2019 **PhD Course**, “Open Innovation: An emerging perspective on science-based innovation and entrepreneurship”, Faculty of Science, University of Copenhagen, Copenhagen, Denmark.

2016 – 2017 **PhD Course**, “How to benefit from scientific discoveries: Introduction to Intellectual property (IP) rights from the perspective of management and strategy”, Faculty of Science, University of Copenhagen, Copenhagen, Denmark. (Main instructor: Karin Beukel)

PhD Course, “Open Innovation: An emerging perspective on science-based innovation and entrepreneurship”, Faculty of Science, University of Copenhagen, Copenhagen, Denmark.

2015 – 2016 **PhD Course**, “Open Innovation: An emerging perspective on science-based innovation and entrepreneurship”, Faculty of Science, University of Copenhagen, Copenhagen, Denmark.

2014 – 2015 **PhD Seminar**, lecture on “Research on Open Innovation”, Research Center for Open Digital Innovation, Purdue University, West-Lafayette, IN, United States. (Online lecture)

PhD Seminar, “Surviving the PhD”, lecture on “How to write (and publish) a literature review” and “Managing your digital presence”, doctoral program in management, Scuola Superiore Sant'Anna, Pisa, Italy.

2012 – 2013 **PhD Seminar**, “Surviving the PhD”, lecture on “The international dimension of a doctorate: Building up your network, collaborations, conferences, co-authors and periods abroad”, doctoral program in management, Scuola Superiore Sant'Anna, Pisa, Italy.

- 2011 – 2012 **PhD Summer School**, “Social Shaping of Innovation”, co-instructor, course on “Innovation Management”, MCI-SPIRE, University of Southern Denmark (August 15-19, 2011), Sønderborg, Denmark.
- 2010 – 2011 **PhD Workshop**, lecture on “How to Write a Review Paper/Conceptual Paper”, swissSIER 2011 Annual Winter Retreat (February 4-6, 2011), Gstaad, Switzerland.
- PhD Workshop**, lecture on “Managing the Review (R&R) Process”, swissSIER , 2011 Annual Winter Retreat (February 4-6, 2011), Gstaad, Switzerland.
- 2007 – 2009 **Teaching assistant in Ph.D. course**, “Entrepreneurial Opportunity Identification and Exploitation”, instructor: Marc Gruber, Ecole Polytechnique Fédérale de Lausanne, Lausanne, Switzerland.

TEACHING EXPERIENCE

- 2019 – 2020 **Entrepreneurship and Innovation** (*course responsible*), graduate course at Faculty of Science, University of Copenhagen, Copenhagen.
- Innovation and Entrepreneurship** (*module instructor*), graduate course “Integrated Food Studies” at Faculty of Science, University of Copenhagen, Copenhagen.
- Thesis supervision** (2 graduate students), Faculty of Science, University of Copenhagen.
- 2018 – 2019 **Entrepreneurship and Innovation** (*main instructor*), graduate course at Faculty of Science, University of Copenhagen, Copenhagen.
- Business Module Innovation** (*module instructor*), graduate course “Thematic Course in Food Science and Technology” at Faculty of Science, University of Copenhagen, Copenhagen.
- Business Model Innovation** (*main instructor*), graduate course in graduate program (HD) in Innovation Management, Copenhagen Business School, Copenhagen.
- Project in Practice supervision** (2 graduate students), Faculty of Science, University of Copenhagen.
- Thesis supervision** (2 graduate students), Faculty of Science, University of Copenhagen.
- 2017 – 2018 **Creating and Capturing Value in Science and Business & Open Innovation Basics** (*module instructor*), course modules in professional program in Lab for Open Innovation in Science, Ludwig Boltzmann Gesellschaft, Vienna.

Business Model Innovation (*main instructor*), graduate course in graduate program (HD) in Innovation Management, Copenhagen Business School, Copenhagen.

Business Module Innovation (*module instructor*), graduate course “Thematic Course in Food Science and Technology” at Faculty of Science, University of Copenhagen, Copenhagen.

Thesis supervision (1 graduate student), Faculty of Science, University of Copenhagen.

2016 – 2017 **Entrepreneurship and Innovation** (*main instructor*), graduate course at Faculty of Science, University of Copenhagen, Copenhagen.

Business Model Innovation (*module instructor*), graduate course in graduate program in Innovation & Knowledge, Copenhagen Business School, Copenhagen.

Thesis supervision (1 graduate student), Faculty of Science, University of Copenhagen.

Project in Practice supervision (1 graduate student), Faculty of Science, University of Copenhagen.

2015 – 2016 **Entrepreneurship and Innovation** (*main instructor*), graduate course at Faculty of Science, University of Copenhagen, Copenhagen.

Creating and Capturing Value in Science and Business & Open Innovation Basics (*module instructor*), course modules in professional program in Lab for Open Innovation in Science, Ludwig Boltzmann Gesellschaft, Vienna.

Business Development and Innovation (*guest lecture*), graduate course at Faculty of Science, University of Copenhagen, Copenhagen.

Innovation Management (*guest instructor*), International MBA elective course module on “Open innovation”, Politecnico di Milano, Milan.

2014 – 2015 **Creating and capturing value through innovation** (*guest instructor*), International MBA elective course module on “Innovating with communities”, Politecnico di Milano, Milan.

High-Tech Business Venturing (*main instructor*), graduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.

Open Innovation Management (*main instructor*), graduate course in “Master of Innovation Management” (extra-curricular), University of Trento, Trento.

Open Innovation Management (*main instructor*), graduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.

Semester project (*co-instructor*), undergraduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.

New Business Models (*main instructor*), undergraduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.

Thesis supervision (2 graduate students), in “Innovation and Business”, University of Southern Denmark, Sønderborg.

2013 – 2014 **High-Tech Business Venturing** (*main instructor*), graduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.

Open Innovation Management (*main instructor*), graduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.

New Business Models (*main instructor*), undergraduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.

Thesis supervision (1 undergraduate and 3 graduate students), in “Innovation and Business”, University of Southern Denmark, Sønderborg.

2012 – 2013 **Open Innovation Management** (*main instructor*), graduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.

Thesis supervision (10 graduate students), in “Innovation and Business”, University of Southern Denmark, Sønderborg.

2011 – 2012 **Managing Distributed Innovation: Open Business Models, Crowdsourcing and Co-opetition** (*guest lecture*), Master programs in “Innovations, Knowledge and Economic/Entrepreneurial Dynamics” and “International Technology Management”, Aalborg University, Aalborg.

Innovation Management (*co-instructor*), undergraduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.

Innovation in Value Networks (*main instructor*), graduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.

Thesis Proposal (*co-instructor*), graduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.

Thesis supervision (4 graduate students), in “Innovation and Business”, University of Southern Denmark, Sønderborg.

2010 – 2011 **Economic Analysis 3: Innovation Economics** (*co-instructor*), undergraduate course in “Industrial Engineering and Management”, Chalmers University of Technology, Gothenburg.

Innovation in Value Networks (*main instructor*), graduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.

Strategic Management and Economics of Intellectual Property (*co-instructor*), graduate course in “Management and Economics of Innovation”, Chalmers University of Technology, Gothenburg.

Scientific Methods (*co-instructor*), graduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.

Thesis supervision (2 graduate students), in “Innovation and Business”, University of Southern Denmark, Sønderborg.

2009 – 2010 **Innovation in Value Networks** (*main instructor*), graduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.

Semester Project (*co-instructor*), graduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.

Scientific Methods (*co-instructor*), graduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.

Thesis supervision (1 undergraduate and 1 graduate student), in “Innovation and Business”, University of Southern Denmark, Sønderborg.

2003 – 2009 *Teaching Assistantships:*

Undergraduate course by Dominique Foray on **Economics and Management of Innovation**, EPFL (2008).

Teaching assistant to Dominique Foray, undergraduate course on **User-Driven Innovation**, EPFL (2006, 2007 & 2008).

Teaching assistant to Barbara Boldt, graduate course on **Managing Multicultural Teams**, EPFL (2007).

Teaching assistant to Ove Granstrand, graduate course on **Economics and Management of Technology**, Chalmers University of Technology (2004).

Teaching assistant to Ove Granstrand, undergraduate course on **Innovation Economics**, Chalmers University of Technology (2004).

Teaching assistant to Henny Romijn, graduate course on **Multidisciplinary Development Theories**, Eindhoven University of Technology (2003).

CONFERENCE CONTRIBUTIONS

2019 **World Open Innovation Conference**. Rome, Italy. December 12-13, 2019. a) b)

Academy of Management Meeting. Boston, MA. August 9-13, 2018. a)

Open Innovation in Science Conference. Vienna, Austria. May 2-3, 2019. a) b)

- 2018 **World Open Innovation Conference**. San Francisco, CA. December 13-14, 2018. a)b)
- Open Innovation – SMR Special Conference**. Berkeley, CA. October 5-6, 2018. a)
- Academy of Management Meeting**. Chicago, IL. August 10-14, 2018. a)
- Academy of Management Specialized Conference – Big Data and Managing in a Digital Economy**. Surrey, United Kingdom. April 18-20, 2018. a) b)
- 2017 **Academy of Management Meeting**. Atlanta, GA. August 4-8, 2017. a)
- European Group for Organizational Studies (EGOS) Colloquium**. Copenhagen, Denmark. June 6-8, 2017. a) b)
- 2016 **World Open Innovation Conference**. Barcelona, Spain. December 15-16, 2016. a) b)
- G-Forum**. Leipzig, Germany. October 6-7, 2016. a) b)
- Academy of Management Meeting**. Anaheim, CA. August 5-9, 2016. a)
- R&D Management Conference**. Cambridge, UK. July 3-6, 2016. a) b)
- DRUID Summer Conference**. Copenhagen, Denmark. June, 13-15, 2016. a) b)
- University-Industry Interaction Conference**. Amsterdam, Netherlands. June 1-3, 2016. a) b)
- 2015 **Academy of Management Meeting**. Vancouver, Canada. August 7-11, 2015. a) b)
- EURAM Conference**. Warsaw, Poland. June 17-20, 2015. a) b)
- Innovation and Product Development Management Conference**. Copenhagen, Denmark. June 14-16, 2015. a)
- 2014 **World Open Innovation Conference**. Napa, CA. December 4-5, 2014. a)
- Academy of Management Meeting**. Philadelphia, PA. August 1-5, 2014. a)
- EurOMA Conference** (Theme: “Operations Management in an Innovation Economy”). Palermo, Italy. June 20-25, 2014. a) b)
- DRUID Summer Conference** (Theme: “Entrepreneurship, Organization, Innovation”). Copenhagen Business School, Denmark. June 16-18, 2014. a)
- Strategic Management Society (SMS) 32nd Special Conference** (Theme: “Micro-Foundations for Strategic Management Research: Embracing Individuals”). Copenhagen, Denmark. June 13-15, 2014. a)
- ISPIM Innovation Conference** (Theme: “Innovation for Sustainable Economy and Society”). Dublin, Ireland. June 8-11, 2014. a) b)
- International Entrepreneurship Conference** (Theme: “New Research Themes in International Entrepreneurship”). Odense, Denmark. May 22-23, 2014. a) b)

- 2013 **24th DAAAM International Symposium**. Zadar, Croatia. October 23-26, 2013. a) b)
- Innovation Forum 2013**. Tata Institute of Social Sciences (TISS), Mumbai, India.
(Video lecture)
Invited speaker.
- Participatory Innovation Conference (PIN-C)**. Lahti, Finland. June 18-29, 2013. a)
- ISPIM Conference** (Theme: “Innovating in Global Markets: Challenges for Sustainable Growth”). Helsinki, Finland. June 16-19, 2013. a) b)
- 2012 **Strategic Management Society (SMS) 32nd Annual International Conference**. Prague, Czech Republic. October 6-9, 2012. a)
- Academy of Management Meeting**. Boston, MA. August 3-7, 2012. a)
- Open and User Innovation Workshop**. Harvard Business School, Boston, MA. July 30-August 1, 2012.
- Open Innovation: New Insights and Evidence** (Research Policy Special Issue Conference). Imperial College London, London, UK. June 25-26, 2012. a)
Invited speaker.
- DRUID Summer Conference** (Theme: “Innovation and Competitiveness: Dynamics of Organizations, Industries, Systems and Regions”). Copenhagen Business School, Denmark. June 19-21, 2012. a)
- EBES 2012 Conference**. Istanbul, Turkey. May 24-26, 2012. a) b)
- R&D Management Conference**. Grenoble, France. May 23-25, 2012. a) b)
- Participatory Innovation Conference (PIN-C)**. Melbourne, Australia. January 12-14, 2012. a)
- 2011 **2011 World Conference on Mass Customization, Personalization, and Co-Creation: Bridging Mass Customization and Open Innovation**. San Francisco, CA. November 16-19, 2011. a) b)
- 12th International CINet Conference**. Aarhus, Denmark. September 11-13, 2011. a) b)
- Open Source, Innovation, and New Organizational Forms**. Institutions and Political Economy Group (IPEG), University of the Witwatersrand (Wits), Johannesburg, South Africa. August 1, 2011.
Invited speaker.
- Open and User Innovation Workshop**. WU Vienna, Austria. July 04-06, 2011.
- User Innovation and Communities: Taking Stock and Looking Ahead**. Aarhus, Denmark. July 01, 2011.
Invited speaker.

DRUID Summer Conference (Theme: “Innovation, strategy, and structure: Organizations, institutions, systems and regions”). Copenhagen Business School, Denmark. June 15-17, 2011. a) b)

International Conference on Invention, Innovation and Commercialization with Special Emphasis on Technology Users' Innovation (TUI). Christchurch, New Zealand. June 13-14, 2011. a)

Invited speaker.

18th International Product Development Management (IPDM) Conference. Delft, Netherlands. June 05-07, 2011. a) b)

Industry Studies Conference (ISA). Pittsburgh, PA. May 31-June 03, 2011. a) b)

Open Innovation and New Business Creation Conference. Billund, Denmark. April 1, 2011. a)

University Teaching Conference. University of Southern Denmark, Sønderborg, Denmark. March 23, 2011. a)

2010 **11th International CINet Conference**. Zurich, Switzerland. September 3-7, 2010. a) b)

20th Nordic Workshop on Interorganizational Research. Sandbjerg Estate, Denmark. August 16-18, 2010. a)

Academy of Management Meeting. Montréal, Canada. August 6-10, 2010. a)

Open and User Innovation Workshop. MIT Sloan School of Management, Cambridge, MA. August 2-4, 2010.

DRUID Summer Conference (Theme: “Opening Up Innovation: Strategy, Organization and Technology”). Imperial College Business School, London. June 16-18, 2010. a)

Paper nominated for CBS's Presidential Award for Most Imaginative Paper.

2009 **Organizing for Internal and External Knowledge Creation and Innovation: The Role of Resources**. Copenhagen Business School, Copenhagen. October 29-30, 2009. a)

Open Innovation Speaker Series. Center for Open Innovation, Haas School of Business, UC Berkeley. September 14, 2009. b)

Academy of Management Meeting. Chicago, IL. August 7-11, 2009. a)

User and Open Innovation Workshop. Hamburg University of Technology (TUHH), Hamburg. June 3-5, 2009. b)

2008 **Academy of Management Meeting**. Anaheim, CA. August 8-13, 2008. a)

User and Open Innovation Workshop. Harvard Business School, Boston, MA. August 4-6, 2008.

IV Edition of Bocconi University PhD in Management “Study Days”. Bocconi University, Milan, Italy. May 5-6, 2008.

15th Annual CCC (Consortium on Competitiveness and Cooperation) Doctoral Colloquium. Carnegie Mellon University, Pittsburgh, PA. April 11-13, 2008. a)

2007 **User Innovation Indicators Workshop.** NESTA, London, UK. October 30, 2007. *Invited speaker.*

Academy of Management Meeting. Philadelphia, PA. August 3-8, 2007. a)

The Economics of Technology Policy Conference. Monte Verità, Ascona, Switzerland. June 17-22, 2007. a)

European Academy of Management (EURAM). Paris, France. May 16-19, 2007. a)

2006 **Indicators on Science, Technology and Innovation.** University of Lugano, Lugano, Switzerland. November 16-17, 2006. a)

Academy of Management Meeting. Atlanta, GA. August 11-16, 2006. a)

International User Innovation Workshop. Technical University Munich, Munich, Germany. July 13-14, 2006.

2005 **Economic Use of Technology and Science Symposium.** Oslo, Norway. October 28-30, 2005. a)

International User Innovation Workshop. MIT Sloan School of Management, Cambridge, MA. June 27-28, 2005.

a) *Peer-reviewed conference; b) Presented by co-author*

INVITED SPEAKER

2020 **DRUID Academy.** University of Southern Denmark. Odense, Denmark.

2019 **2nd Knowledge Forum; Collaborate and Transform into Business Ecosystems (in Portuguese: “2º Fórum de Conhecimento; Colaborar e Transformar em Ecossistemas de Negócios”).** Fundação Dom Cabral. Campus Aloysio Faria, Nova Lima, Minas Gerais, Brazil. (Online lecture)

Leading Research. University of Copenhagen. Copenhagen, Denmark.

Open Innovation Seminar Series. University of California at Berkeley. Berkeley, CA.

Oikos Green Week. Copenhagen Business School. Copenhagen, Denmark.

“Open Innovation Breakfast” Seminar. Queensland University of Technology. Brisbane, Australia.

“From Open Innovation to Open Research” Workshop. Queensland University of Technology. Brisbane, Australia.

- 2018 Global Open Innovation Cup. Trogir, Croatia.
- The Twente Week of Innovation (in Dutch: “Twentse Week van Innovatie”). High Tech Systems Park. Hengelo, Netherlands.
- Roskilde University. Roskilde, Denmark.
- Rome Startup Week. Rome, Italy.
- Family Business in the Arab World. American University of Sharjah. Sharjah, United Arab Emirates.
- 2017 Exploring the Interfaces of Open Innovation Research & Practice. Centre for Innovation and Technology Management; Durham University Business School. Durham, UK.
- Örebro University; School of Business. Örebro, Sweden.
- 2016 6th International Conference on Management of Technology. Iranian Association for Management of Technology (IRAMOT). Tehran, Iran.
- ERC Seminar of Research Excellence. Technical University of Denmark. Lyngby, Denmark.
- 4th International Corporate Conference on Future Learning and Innovation. Podravka. Zagreb, Croatia.
- Euroleague for Life Sciences (ELLS) Conference. Hohenheim, Germany.
- Cass Business School; “Open innovation and business models” workshop. London, UK.
- Delft University of Technology; Industrial Design Engineering. Delft, Netherlands. (In Dutch)
- Carlsberg Research Laboratory. Copenhagen, Denmark.
- IT People Denmark. Copenhagen, Denmark.
- 2015 All-Island Innovation Program. University of Cork. Cork, Ireland.
- IT University; Department of IT Management and Leadership. Copenhagen, Denmark. (Online lecture)
- University of Tilburg; Department of Organization Studies. Tilburg, Netherlands.
- Managing Innovation and Entrepreneurship in Family Firms (California Management Review Special Issue Workshop). Politecnico di Milano. Milan, Italy.
- 2014 Purdue University; Research Center for Open Digital Innovation. West-Lafayette, IN, United States. (Online lecture)

- IASP European Division Workshop (“The most efficient way to organize an Open Innovation Marketplace”), Poznan Science and Technology Park, Poznan, Poland.
- Roskilde University; Department of Communication, Business and Information Technologies. Roskilde, Denmark.
- IT University; Department of IT Management and Leadership. Copenhagen, Denmark.
- 2013 Chalmers University of Technology; Department of Technology Management and Economics. Gothenburg, Sweden.
- Innovation Forum 2013. Tata Institute of Social Sciences (TISS). Mumbai, India. (Video lecture)
- Scuola Superiore Sant'Anna; Institute of Management. Pisa, Italy.
- University of Trento; School of Social Sciences. Trento, Italy.
- Aarhus University; Department of Business Administration. Aarhus, Denmark.
- 2012 Open Innovation Speaker Series. University of California, Berkeley, CA, United States.
- Open Innovation: New Insights and Evidence (Research Policy Special Issue Conference). Imperial College London, London, UK.
- ESC Rennes School of Business; Center of Technology and Innovation Management, Rennes, France.
- University of Manchester; Manchester Business School. Manchester, UK.
- University of Amsterdam; Amsterdam Business School. Amsterdam, Netherlands.
- Aalborg University; Department of Business and Management, Aalborg, Denmark.
- 2011 University of Southern Denmark; Strategic Organization Design. Odense, Denmark.
- Ludwig-Maximilians-Universität München; Institute for Strategy, Technology and Organization. Munich, Germany.
- University of Groningen; Innovation Management and Strategy. Groningen, Netherlands.
- Open Source, Innovation, and New Organizational Forms. Institutions and Political Economy Group (IPEG), University of the Witwatersrand (Wits), Johannesburg, South Africa.
- User Innovation and Communities: Taking Stock and Looking Ahead. Aarhus, Denmark.

International Conference on Invention, Innovation and Commercialization with Special Emphasis on Technology Users' Innovation (TUI). Christchurch, New Zealand.

2010 Copenhagen Business School; Center for Strategic Management and Globalization. Copenhagen, Denmark.

2009 University of Southern Denmark; Integrative Innovation Management. Odense, Denmark.

2008 National University of Singapore; Division of Engineering & Technology Management. Singapore.

University of Twente; Operations, Organization and Human Resources. Enschede, Netherlands.

University of Southern Denmark; Mads Clausen Institute for Product Innovation. Sønderborg, Denmark.

Danish Technical University; Center for Technology, Economics and Management. Copenhagen, Denmark.

University of Tilburg; Organisation & Strategy. Tilburg, Netherlands.

Eindhoven University of Technology; Organisation Science and Marketing. Eindhoven, Netherlands.

Erasmus University; Rotterdam School of Management. Rotterdam, Netherlands.

University of Groningen; Innovation Management and Strategy. Groningen, Netherlands.

2007 User Innovation Indicators Workshop. NESTA, London, UK.

PROFESSIONAL SERVICE AND MEMBERSHIPS

Elected Representative-at-Large, Technology and Innovation Management (TIM) Division, Academy of Management, 2016-2018.

Co-editor, special issue on “Integrating Interdependent Streams of Ecosystem Research” in Research Policy.

Co-editor, special issue on “Technology Transfer from National/Federal Labs and (Non-University) Research Institutes: Managerial and Policy Implications” in Research Policy.

Co-editor, special issue on “Digital Innovation” in Innovation: Organization & Management.

Co-editor, special issue on “Managing Open Innovation in Business-to-Business Relationships: A Project-Level Approach” in Industrial Marketing Management.

Co-editor, special issue on “Public Policy for Open Innovation: Frameworks, Priorities and Mechanisms” in Technological Forecasting and Social Change.

Co-editor, special issue on “Sustainable Open Innovation” in Sustainability.

Co-editor, special issue on “Open Innovation in the Digital Age” in R&D Management.

Co-editor, special issue on “The Role of Crowdfunding in Moving Towards a Sustainable Society” in Technological Forecasting and Social Change.

Co-editor, special issue on “Artisan, Cultural and Tourism Entrepreneurship” in International Journal of Entrepreneurial Behavior & Research.

Co-editor, special issue on “Open Innovation” in California Management Review.

Co-editor, special issue on “Leveraging Users as Innovators: Managing the Creative Potential of Individual Consumers” in Journal of Engineering and Technology Management (Published in 2015).

Guest editor, PLOS ONE.

Editorial board member: Creativity and Innovation Management, Journal of Product Innovation Management, Management Decision.

Journal reviewer (selected): Academy of Management Review, California Management Review, IEEE Transactions on Engineering Management, Industry and Innovation, Journal of Management, Journal of Management Studies, Journal of Product Innovation Management, Long Range Planning, Organization Science, R&D Management, Research Policy, Strategic Management Journal.

Book reviewer: Oxford University Press, Routledge, Stanford University Press, Wiley.

Expert Evaluator, Danske Bank Forskningspris, Roskilde University (2017)

Expert reviewer: Aalborg University, Aarhus University, Babson College, Delft University of Technology, Eindhoven University of Technology, National Science Foundation (NSF) of the United States, The Netherlands Organisation for Scientific Research (NWO), Austrian Science Fund (FWF), National Research Foundation (NRF) of South Africa.

PhD thesis reviewer/opponent: Aalborg University, Aalto University, Aarhus University, Chalmers University of Technology, Delft University of Technology, EMLYON, Ghent University, Lappeenranta University of Technology, Linköping University, KTH Royal Institute of Technology, Roskilde University, University of Copenhagen, University of Pretoria, University of Queensland, University of Technology Sydney, WU Wien.

Conference reviewer (selected): Academy of Management (BPS and TIM divisions), DRUID, European Academy of Management (EURAM), Strategic Management Society (SMS).

Presenter, Professional Development Workshop (PDW) on “‘The power of words’ in 140 characters or less: Using Twitter and other social media for research, teaching and service” (with David Burkus, Terri Griffith, CV Harquail, David Lamond, Patrick J. Murphy, Bret Simmons), Academy of Management Meeting. Philadelphia, PA. August 1-5, 2014.

Academic Program Chair, 6th Annual World Open Innovation Conference. Rome, Italy. December 12-13, 2019.

Academic Program Chair, 5th Annual World Open Innovation Conference. San Francisco, CA. December 13-14, 2018.

Academic Program Chair, 4th Annual World Open Innovation Conference. San Francisco, CA. December 14-15, 2017.

Academic Program Chair, 3rd Annual World Open Innovation Conference. Barcelona, Spain. December 15-16, 2016.

Academic Program Chair, 2nd Annual World Open Innovation Conference. Santa Clara, CA. November 18-20, 2015.

Co-organizer, Professional Development Workshop (PDW) on “Researching open innovation: Theoretical and empirical approaches at different levels of analysis” (running from 2014 until 2018).

Co-organizer, Symposium on “Toward Sustainability, Health and Well-being in Society: How Can Open Innovation Help?” (with Henry Chesbrough; panelists: Roy Ahn, Simon Boas Hoffmeyer, Marion Poetz, Susanne Stormer; Discussant: Anita McGahan), Academy of Management Meeting. Chicago, IL. August 10-14, 2018.

Co-organizer, Symposium on “Improving Lives and Business: Organizing Innovation to Address the Sustainable Development Goals” (with Sohyeong Kim; panelists: Christoph Grimpe, Simon Boas Hoffmeyer, Stephan Manning, Pedro Oliveira, Susanne Stormer, Robert Strand), Academy of Management Meeting. Chicago, IL. August 10-14, 2018.

Co-organizer, Symposium on “Open innovation: Tensions between value creation and value capture?” (with Ann-Kristin Zobel; panelists: Allan Afuah, John Ettl, John Hagedoorn, Joachim Henkel and Keld Laursen), Academy of Management Meeting. Philadelphia, PA. August 1-5, 2014.

Co-organizer, Symposium on “Open innovation and the theory of the firm: (How) do organizations and boundaries (still) matter?” (with Teppo Felin; panelists: Allan Afuah, Karim Lakhani, Michael Tushman and Todd Zenger), Academy of Management Meeting. Boston, MA. August 3-7, 2012.

Co-organizer, Participatory Innovation Conference, Track: “Organizing Participatory Innovation” (with Henry Larsen), University of Southern Denmark, Sønderborg, Denmark. January 13-15, 2011.

Co-organizer, Symposium on “User innovation and firm boundaries: Organizing for innovation by users” (with Christopher Tucci; panelists: Allan Afuah, Lars Bo Jeppesen, Frank Piller, Wim Vanhaverbeke and Joel West), Academy of Management Meeting, Anaheim, CA. August 8-13, 2008.

Co-organizer, Symposium on “Knowledge and user innovation: Co-creation of knowledge by firms, users, and communities” (with Georg von Krogh and Stefan Haefliger; panelists: Keld Laursen, Christian Lüthje, George Kuk, Ikujiro Nonaka, Emanuela Prandelli, Sonali Shah), Academy of Management Meeting, Philadelphia, PA. August 3-8, 2007.

Member of Innovation Network, University of Copenhagen, 2016 – Present.

Member of Strategic Working Group on Social Sciences and Humanities (SSH), University of Southern Denmark, 2014 – 2015.

Member of Seminar Committee, Mads Clausen Institute of Product Innovation, Faculty of Engineering, University of Southern Denmark, 2012 – 2014.

Member of Education Committee, Innovation and Business study program, Faculty of Engineering, University of Southern Denmark, 2011 – 2015.

Member of Evaluation Committee, Entrepreneurship grant, University of Southern Denmark, 2014 – 2015.

Contract research for Ministry of Food and Environment, Denmark, 2016 – 2017.

Member of Advisory Board, International Institute for IP Management (I3PM), Wil, Switzerland. July 2016 – Present.

Member of Global Advisory Board, Nigeria Innovation Summit, Ikeja-Lagos, Nigeria. May 2016 – Present.

Member of Advisory Board, Processio ApS - Offentlig Privat Dialog, Odense, Denmark. May 2012 – Present.

PERSONAL DEVELOPMENT

Leading Research, Leadership course at the University of Copenhagen. February-June 2017.

Good leadership at UCPH, Introduction for new managers at the University of Copenhagen. October 2017.

Seminar for experienced PhD supervisors, Danish Network for Educational Development in Higher Education. November 2016.

Responsible Conduct of Research course, University of Copenhagen. December 2015.

Supervision of PhD Students course, University of Copenhagen. October – November 2015.

Lecturer Training Program (“Pædagogikum”), University of Southern Denmark. December 2010 – December 2011. (Pedagogical program as prerequisite for associate professorship.)

Junior Faculty Consortium, TIM Division. Academy of Management Meeting. Montréal, Canada. August 6-10, 2010.

Doctoral Student Consortium, BPS Division. Academy of Management Meeting. Anaheim, CA. August 8-13, 2008.

Doctoral Student Consortium, TIM Division. Academy of Management Meeting. Philadelphia, PA. August 3-8, 2007.

Managing Your Dissertation Workshop, BPS Division. Academy of Management Meeting. Philadelphia, PA. August 3-8, 2007.

PERSONAL

Full name: Marcellus Leonardus Adrianus Maria Bogers

Date of birth: December 14, 1980 (in Halsteren, the Netherlands)

Citizenship: The Netherlands

Residency: Denmark

Languages: Dutch (mother tongue), English, French, German, Danish

Marital status: Married

Children: Lucas (2008), Simon (2010), Benjamin (2013)