

MARCEL BOGERS

ASSOCIATE PROFESSOR OF INNOVATION AND ENTREPRENEURSHIP

University of Copenhagen (Københavns Universitet)
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ACADEMIC POSITIONS

August 2015 – Present

Associate Professor of Innovation and Entrepreneurship, University of Copenhagen, Faculty of Science, Department of Food and Resource Economics, Unit for Innovation, Entrepreneurship and Management, Copenhagen, Denmark.

February 2012 – August 2015

*Associate Professor of Innovation and Entrepreneurship, University of Southern Denmark, Faculty of Engineering, Mads Clausen Institute, Sønderborg, Denmark.
Including three months parental leave.*

April 2015 – July 2015

Visiting scholar, Chalmers University of Technology, Department of Technology Management and Economics, Management of Organizational Renewal and Entrepreneurship (MORE) division, Gothenburg, Sweden.

January – December 2014

Visiting Professor, University of Trento, Department of Economics and Management, Trento, Italy.

August 2010 – November 2010

Visiting scholar, Chalmers University of Technology, Department of Technology Management and Economics, Industrial Management and Economics, Gothenburg, Sweden.

May 2009 – January 2012

*Post-doc in Innovation Management, University of Southern Denmark, Faculty of Engineering, Mads Clausen Institute (SPIRE Research Center), Sønderborg, Denmark.
Equivalent to Assistant Professor (non-tenure-track).
Including three months parental leave.*

RESEARCH & TEACHING INTERESTS

My main interests center on the design, organization and management of technology, innovation and entrepreneurship. More specifically, my research explores openness and participation in innovation and entrepreneurial processes within, outside and between organizations. In this context, I have studied issues such as open innovation, business models, family businesses, users as innovators, collaborative prototyping, improvisation, and university-industry relations.

EDUCATION

Ph.D., Management of Technology (2009)

Ecole Polytechnique Fédérale de Lausanne (Swiss Federal Institute for Technology)

Dissertation: “The Sources of Process Innovation in User Firms: An Exploration of the Antecedents and Impact of Non-R&D Innovation and Learning-by-Doing”

Committee: Dominique Foray (chair), Christopher Tucci, Allan Afuah, Keld Laursen

Finalist for Dissertation Awards of: DRUID; Academy of Management (TIM); ISPIM

M.Sc., Technology and Society, specialization: Technology and Innovation Policy (2004)

Eindhoven University of Technology

Combined B.Sc. and M.Sc. (currently called Innovation Sciences)

Graduated with Honors

Visiting student

Chalmers University of Technology, Gothenburg, Sweden (2004)

University of California at Berkeley, Berkeley, CA, USA (2002)

ONLINE PRESENCE:

SSRN: 11,487 downloads (www.ssrn.com/author=444585)

LinkedIn: 1,000+ connections (www.linkedin.com/in/bogers)

Twitter: 6,575 followers (www.twitter.com/bogers)

Klout score: 58 (www.klout.com/bogers)

Google Scholar: 1,936 citations; h-index 14 (www.bit.ly/bogers-scholar)

Note: All per March 13, 2017

GRANTS

International Network Programme, Danish Agency for Science, Technology and Innovation (Ministry of Higher Education and Science), Networking grant for “Food design thinking” collaboration with University of California at Berkeley and Stanford University, 2016, grant: DKK 286,828.

Whitepaper for open innovation, Climate-KIC Nordic, 2016, grant: DKK 223,500.

Novo Nordisk Foundation, “social science research programme focusing on the socioeconomic impact of research in Denmark”, project title: “Investigating the microfoundations of socioeconomic impact of university-industry relations”, 2016, grant: DKK 10 million.

BHJ Foundation, “Collaborative Business Models for Energy Efficient Solutions in the Region of Sønderjylland”, 2015, grant: DKK 450,000.

Lifelong Learning Program, FP7, “European Academic Network for Open Innovation (OI-Net)”, 2013, 52 partners from 35 countries, total budget: EUR 865,659 (joined as project partner in 2015).

Visiting Support, VINNOVA. “Developing an open innovation research agenda with a focus on action research” (Project to support visiting stay at Chalmers University of Technology in 2015; with: Anna Yström), 2014, SEK 168,000.

Intel Corporate Affairs Europe, pilot course on High Tech Entrepreneurship, joint with KU Leuven, Scuola Superiore Sant'Anna, TU München and University of Twente, total budget: EUR 37,776.

Industriens Fund project, “Smart Factory: Innovation in SMEs”, project partner, 2013, grant: DKK 3,625,000 (PI: Arne Bilberg).

Travel grant, Griffith University & Southern Denmark University Collaborative Travel Grants Scheme 2012, AUSS\$ 10,000.

University seed funding, 2012, “Integration of external search and organizational design to leverage open innovation”, Joint project with Aarhus University, Christian-Albrechts-Universität zu Kiel and Universität Hamburg, grant: EUR 19,950.

Best Teacher Award, Winner, awarded to “teacher of the year within the respective studies at the University of Southern Denmark in Sønderborg”, Faculty of Engineering, 2012, associated grant: DKK 50,000.

Scholarship, STINT – The Swedish Foundation for International Cooperation in Research and Higher Education. Scholarship for stay as visiting scholar at Chalmers University of Technology (with: Ove Granstrand), 2010, SEK 45,000.

BHJ Foundation, “Innovation Workshops”, 2009, grant: DKK 87,000.

HONORS

Best Paper Proceedings, article included in the Best Paper Proceedings of the 2016 Academy of Management Meeting.

Most Cited Article Published in 2014 and 2015, Journal of Product Innovation Management, Most cited article of all published in 2014 and 2015.

Most Downloaded Article in 2015, Journal of Product Innovation Management, Most downloaded article of all articles published.

Editor's Choice Collections, Journal of Management Articles of Interest, Category: Creativity and Innovation, 2010-2017.

Top Cited Article Published in 2014, Journal of Product Innovation Management, Top-six cited article of all published in 2013 and 2014.

Top Downloaded Article Published in 2014, Journal of Product Innovation Management, Top-seven most downloaded article of all articles published (first for articles published in 2014).

Top Professor on Twitter, listed as one of 50 top professors in leadership, innovation, and strategy (top 5 in innovation), 2014 (<http://ldrlb.co/top-professors-on-twitter/>).

Best Paper Proceedings, article included in the Best Paper Proceedings of the 2014 Academy of Management Meeting.

TUM Research Excellence Award, Finalist, TUM Research Excellence Award in Innovation and Leadership 2014 of the Peter Pribilla Foundation.

Top Professor on Twitter, listed as one of 50 top professors in leadership, innovation, and strategy (top 15 in innovation), 2013.

Tudor Rickards and Susan Moger Best Paper Award 2012, Runner-up, awarded to the best article published last year in Creativity and Innovation Management.

Best Teacher Award, Winner, awarded to “teacher of the year within the respective studies at the University of Southern Denmark in Sønderborg”, Faculty of Engineering, 2012, associated grant: DKK 50,000.

Teaching Award, Winner, awarded for “best poster and project on the development of teaching practices” of Lecturer Training Program participants, 2011.

ISPIM-Wiley Innovation Management Dissertation Award 2011, Finalist (runner-up).

TIM Best Dissertation Award 2010, Finalist (runner-up), Technology and Innovation Management Division of the Academy of Management.

CBS’s Presidential Award for Most Imaginative Paper, Nominee (runner-up), DRUID Summer Conference 2010, paper: A functional perspective on open innovation: The role of R&D, manufacturing and marketing in learning and innovation (with Stéphane Lhuillery).

DRUID Dissertation Award 2009-2010, Finalist (not selected as winner or runner-up).

CCC (Consortium on Competitiveness and Cooperation) Doctoral Colloquium, Invited participant, 2008.

Designation “honorable mention”, M.Sc. degree Technology and Society (Technology and Innovation Policy), Eindhoven University of Technology, 2004.

PUBLICATIONS

ARTICLES IN REFEREED JOURNALS:

“Creating and capturing value in a regional innovation ecosystem: A study of how manufacturing SMEs develop collaborative solutions” (with Agnieszka Radziwon and Arne Bilberg). **International Journal of Technology Management**, Forthcoming.

“‘Productive’ innovation: Enabling a climate for innovation on the production floor”. **International Journal of Entrepreneurial Venturing**, Forthcoming.

“Open innovation: Current status and research opportunities” (with Joel West). **Innovation: Organization & Management**, January 2017, Vol. 19, No. 1, pp. 43-50.

“The open innovation research landscape: Established perspectives and emerging themes across different levels of analysis” (with Ann-Kristin Zobel, Allan Afuah, Esteve Almirall, Sabine Brunswicker, Linus Dahlander, Lars Frederiksen, Annabelle Gawer, Marc Gruber, Stefan Haefliger, John Hagedoorn, Dennis Hilgers, Keld Laursen, Mats Magnusson, Ann Majchrzak, Ian McCarthy, Kathrin Moeslein, Satish Nambisan, Frank Piller, Agnieskza Radziwon, Cristina Rossi-Lamastra, Jonathan Sims and Anne ter Wal). **Industry & Innovation**, January 2017, Vol. 24, No. 1, pp. 8-40.

“Designing and being designed: Organizing complex collaborative innovation in a societal challenge” (with Susanne Ollila and Anna Yström). **Academy of Management Best Paper Proceedings**, 2016.

“Managing tensions between new and existing business models” (with Nicolai Foss, Kristian Sund and Andrei Villarroel). **MIT Sloan Management Review**, Summer 2016, Vol. 57, No. 4, pp. 8-10.

“Additive manufacturing for consumer-centric business models: Implications for supply chains in consumer goods manufacturing” (with Arne Bilberg and Ronen Hadar). **Technological Forecasting and Social Change**, January 2016, Vol. 102, pp. 225–239.

“Open for entrepreneurship: How open innovation can foster new venture creation” (with Nazanin Eftekhari). **Creativity and Innovation Management**, December 2015, Vol. 24, No. 4, pp. 574-584.

“Managing turbulence: Business model development in a family-owned airline” (with Britta Boyd and Svend Hollensen), **California Management Review**, November 2015, Vol. 58, No. 1, pp. 41-64.

“Leveraging users as innovators: managing the creative potential of individual consumers” (with Ian McCarty and Leyland Pitt). **Journal of Engineering and Technology Management**, July-September 2015, Vol. 37, pp. 3-5 (special issue introduction).

“Coopetition: A systematic review, synthesis, and future research directions” (with Johanna Gast, Ricarda Bouncken and Sascha Kraus). **Review of Managerial Science**, July 2015, Vol. 9, No. 3, pp. 577-601.

“Organizational aspects of business model innovation: The case of the European postal industry” (with Kristian Sund and Andrei Juan Villarroel). **Academy of Management Best Paper Proceedings**, August 2014.

“Innovation as improvisation ‘in the shadow’” (with Henry Larsen). **Creativity and Innovation Management**, December 2014, Vol. 23, No. 4, pp. 386-399.

“Leveraging external sources of innovation: A review of research on open innovation” (with Joel West). **Journal of Product Innovation Management**, July 2014, Vol. 31, No. 4, pp. 814-831.

Most Cited Article Published in 2014 and 2015, Journal of Product Innovation Management, 2015.

Most Downloaded Article, Journal of Product Innovation Management, 2015.

Most Cited Article Published in 2014, Journal of Product Innovation Management, 2014.

Most Downloaded Article Published in 2014, Journal of Product Innovation Management, 2014.

“Collaborative prototyping: Cross-fertilization of knowledge in prototype-driven problem solving” (with Willem Horst). **Journal of Product Innovation Management**, July 2014, Vol. 31, No. 4, pp. 744-764.

“The Smart Factory: Exploring adaptive and flexible manufacturing solutions” (with Agnieszka Radziwon, Arne Bilberg and Erik Skov Madsen). **Procedia Engineering**, 2014, 69: 1184-1190.

“Playful collaboration (or not): Using a game to grasp the social dynamics of open innovation in innovation and business education” (with Henrik Sproedt). **Journal of Teaching in International Business**, October 2012, Vol. 23, No. 2, pp. 75-97.

“Managing distributed innovation: Strategic utilization of open and user innovation” (with Joel West). **Creativity and Innovation Management**, March 2012, Vol. 21, No. 1, pp. 61-75.

Runner-up, Tudor Rickards and Susan Moger Best Paper Award 2012.

“A functional perspective on learning and innovation: Investigating the organization of absorptive capacity” (with Stéphane Lhuillery). **Industry and Innovation**, August 2011, Vol. 18, No. 6, pp. 581-610.

“The open innovation paradox: Knowledge sharing and protection in R&D collaborations”. **European Journal of Innovation Management**, January 2011, Vol. 14, No. 1, pp. 93-117.

“Users as innovators: A review, critique, and future research directions” (with Allan Afuah and Bettina Bastian). **Journal of Management**, July 2010, Vol. 36, No. 4, pp. 857-875. **Most Google Citations of all articles in the July 2010 issue. Editor's Choice Collections, JOM Articles of Interest, Creativity and Innovation.**

BOOK CHAPTERS (PEER-REVIEWED):

“Organizational aspects of business model innovation: Examples from the postal industry” (with Kristian Sund and Andrei Villaroel). **Business Model Innovation: The Organizational Dimension**, Editors: Nicolai Foss and Tina Saebi, Oxford University Press, 2015, pp. 269-287.

“Explicating open innovation: Clarifying an emerging paradigm for understanding industrial innovation” (with Henry Chesbrough). **New Frontiers in Open Innovation**, Editors: Henry Chesbrough, Wim Vanhaverbeke, and Joel West, Oxford University Press, 2014, pp. 3-28.

“Den Smarte Fabrik: Udforskning af tilpasningsdygtige og fleksible produktionsløsninger” (with Agnieszka Radziwon, Arne Bilberg and Erik Skov Madsen). **Supply Chain Udvikling for den reflekterende praktiker**, Editor: Brian Vejrum Wæhrens, Aalborg Universitetsforlag, 2014, pp. 103-109.

“Knowledge sharing in open innovation: An overview of theoretical perspectives on collaborative innovation”. **Open Innovation at Firms and Public Administrations: Technologies for Value Creation**, Editors: Carmen de Pablos Heredero and David López, Hershey, PA: IGI Global, 2012, pp. 1-14.

“Intellectual property and licensing strategies in open collaborative innovation” (with Rudi Bekkers and Ove Granstrand). **Open Innovation at Firms and Public Administrations: Technologies for Value Creation**, Editors: Carmen de Pablos Heredero and David López, Hershey, PA: IGI Global, 2012, pp. 37-58.

“An integrative model for technology-driven innovation and external technology commercialization” (with Joost Maarse). **Open Innovation at Firms and Public Administrations: Technologies for Value Creation**, Editors: Carmen de Pablos Heredero and David López, Hershey, PA: IGI Global, 2012, pp. 59-78.

“Student-oriented teaching by using an open innovation game”. **Reflections on University Teaching: A Collection of Perspectives**, Editors: Max Rolfstam and Marianne Stenger, University of Southern Denmark, 2011, pp. 10-22.

OTHER PUBLICATIONS, POSTS & MENTIONS (SELECTED):

“Open innovatie moet onderdeel zijn van de bedrijfsstrategie” (in Dutch; Translation: “Open innovation should be part of the corporate culture”), **Blog Microsoft voor werk (Microsoft for work)**, <https://blogs.microsoft.nl/microsoftvoorwerk/open-innovatie-moet-onderdeel-zijn-van-de-bedrijfsstrategie>, April 21, 2016.

“Scholars need to move from filling gaps to doing more imaginative and innovative research”, **Blog post at the London School of Economics and Political Science (LSE) blog on Impact of Social Science: Maximizing the Impact of Social Science**, <http://blogs.lse.ac.uk/impactofsocialsciences/2012/06/28/filling-gaps-imaginative-research>, June 28, 2012.

“Managing Open Innovation”. **Video lecture for Danish television program Danskernes Akademi (DR2)**, <http://bit.ly/oi-dr2> (DR2 website) or <http://youtu.be/jBwWzAuZBy4>.

“Process innovation in user firms: How much are we missing?”. **Management of Innovation and Technology**, Published by IMIT – Institute for Management of Innovation and Technology, No. 3, October 2011, pp. 5-6.

“Taking both users and organizations seriously: The development and organization of participatory innovation” (with: Henry Larsen). **Innovation Management, online magazine: www.innovationmanagement.se**, June 6, 2011.

DOCTORAL SUPERVISION AND TEACHING

Supervision of doctoral students:

PhD thesis supervision, supervisor, PhD study program in Strategic Management & Leadership, project “Case of building a climate for innovation through appreciative inquiry in complex company system”, IEDC-Bled School of Management, Bled, Slovenia. 2016 – Present.

PhD thesis supervision, co-supervisor, School of Business and Economics, project “Towards shaping an optimum network mix in the context of open innovation: A study in mining and mineral industry of Norway”, UiT The Arctic University of Norway, Tromsø, Norway. 2014 – Present.

PhD thesis supervision, co-supervisor, Department of Intercultural Communication and Management – Centre for Corporate Social Responsibility, project “User innovation and sustainability”, Copenhagen Business School, Copenhagen, Denmark. 2014 – Present.

PhD thesis committee, Executive FPM, project on open innovation and strategic management, Management Development Institute, Gurgaon, India. 2013 – Present.

PhD thesis committee, Doctoral Program in Management, project “Analysis of Usages of Big Data in Predicting Behaviour of Customers”, Department of Information Systems, School of Business Management, Narsee Monjee Institute of Management Studies (NMIMS University), Mumbai, India. 2013 – Present.

PhD thesis supervision, co-supervisor, Doctoral Program in Product Design and Innovation, project “Smart Factories: Innovation in SMEs”, University of Southern Denmark, Sønderborg, Denmark. 2013 – Present.

Evaluation of doctoral students:

DBA thesis reviewer, Committee member for project “The benefits of trusted bridging chains for open innovation”, Gordon Institute of Business Science, University of Pretoria, Pretoria, South Africa. 2016.

PhD thesis reviewer, Committee chairman for project “Value Chain Dynamics & Impact of Collective Action on Smallholder Livelihood Improvement in Kenya”, double degree: Department of Food and Resource Economics, Faculty of Science, University of Copenhagen, Copenhagen, Denmark & Department of Agriculture Economics, Technical University of Madrid (UPM), Madrid, Spain. 2016.

Pre-PhD thesis reviewer, Committee member for project “Practice Alignment as Knowledge Co-Creation in Knowledge Ecosystems”, Department of Business Communication, Aarhus University, Aarhus, Denmark. 2016.

PhD thesis reviewer, Opponent for project “The unexpected implications of opening up innovation: A multi-perspective study of the role of Open Innovation practices in mature industries”, double degree: Department of Industrial Economics and Management, School of Industrial Engineering and Management, KTH Royal Institute of Technology, Stockholm, Sweden (place of defense) & Department of Management, Economics and Industrial Engineering, School of Management, Politecnico di Milano, Milan, Italy. 2016.

Licentiate thesis reviewer, Opponent for project “Managing business model innovation in established firms”, Division of Innovation Engineering and Management, Department of Technology Management and Economics, Chalmers University of Technology, Gothenburg, Sweden. 2015.

PhD thesis reviewer, Opponent for project “Living labs as open innovation networks: Networks, roles and innovation outcomes”, Department of Industrial Engineering and Management, School of Science, Aalto University, Aalto, Finland. 2015.

PhD thesis reviewer, Committee member for project “Three essays on business model innovation”, Faculty of Business, Economics and Statistics, University of Vienna, Vienna, Austria. 2015.

PhD thesis reviewer, Committee member for project “Exploring network microdynamics: Tie formation, tie dissolution and tie duration in the context of open multipartner alliances”, Markets and Innovation Department, EMLYON Business School, Lyon, France. 2015.

PhD thesis reviewer, Committee member for project “Bridging the gap between open and user innovation: Living Labs as a means to structure user involvement and manage innovation”, Department of Communication Sciences, Ghent University, Ghent, Belgium. 2015.

PhD thesis reviewer, External reviewer for project “Exploring relationships conducive to user information for innovation: Studies of established medical technology companies”, School of Industrial Engineering and Management, KTH Royal Institute of Technology, Stockholm, Sweden. 2014.

Hosting of doctoral students:

Elena M. Giménez Fernández, home university: Universidad Complutense de Madrid, September-December 2016.

Maral Mahdad, home university: Scuola Superiore Sant’Anna, visiting period: January-November 2016.

Ekaterina Albats, home university: Lappeenranta University of Technology, visiting period: November-December 2015.

Teaching experience at doctoral level:

2015 – 2016 **PhD Course**, “Open Innovation: An emerging perspective on science-based innovation and entrepreneurship”, Faculty of Science, University of Copenhagen, Copenhagen, Denmark.

2014 – 2015 **PhD Seminar**, “Research on Open Innovation”, Research Center for Open Digital Innovation, Purdue University, West-Lafayette, IN, United States. (Online lecture)

PhD Seminar, “Surviving the PhD”, lecture on “How to write (and publish) a literature review” and “Managing your digital presence”, doctoral program in management, Scuola Superiore Sant’Anna, Pisa, Italy.

- 2012 – 2013 **PhD Seminar**, “Surviving the PhD”, lecture on “The international dimension of a doctorate: Building up your network, collaborations, conferences, co-authors and periods abroad”, doctoral program in management, Scuola Superiore Sant'Anna, Pisa, Italy.
- 2011 – 2012 **PhD Summer School**, “Social Shaping of Innovation”, co-instructor, course on “Innovation Management”, MCI-SPIRE, University of Southern Denmark (August 15-19, 2011), Sønderborg, Denmark.
- 2010 – 2011 **PhD Workshop**, lecture on “How to Write a Review Paper/Conceptual Paper”, swissSIER 2011 Annual Winter Retreat (February 4-6, 2011), Gstaad, Switzerland.
- PhD Workshop**, lecture on “Managing the Review (R&R) Process”, swissSIER , 2011 Annual Winter Retreat (February 4-6, 2011), Gstaad, Switzerland.
- 2007 – 2009 **Teaching assistant in Ph.D. course**, “Entrepreneurial Opportunity Identification and Exploitation”, instructor: Marc Gruber, Ecole Polytechnique Fédérale de Lausanne, Lausanne, Switzerland.

TEACHING EXPERIENCE (BACHELOR AND MASTER)

- 2015 – 2016 **Entrepreneurship and Innovation** (*main instructor*), graduate course at Faculty of Science, University of Copenhagen, Copenhagen.
- Business Development and Innovation** (*guest lecture*), graduate course at Faculty of Science, University of Copenhagen, Copenhagen.
- Innovation Management** (*guest instructor*), International MBA elective course module on “Open innovation”, Politecnico di Milano, Milan.
- 2014 – 2015 **Creating and capturing value through innovation** (*guest instructor*), International MBA elective course module on “Innovating with communities”, Politecnico di Milano, Milan.
- High-Tech Business Venturing** (*main instructor*), graduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.
- Open Innovation Management** (*main instructor*), graduate course in “Master of Innovation Management” (extra-curricular), University of Trento, Trento.
- Open Innovation Management** (*main instructor*), graduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.
- Semester project** (*co-instructor*), undergraduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.
- New Business Models** (*main instructor*), undergraduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.

Thesis supervision (2 graduate students), in “Innovation and Business”, University of Southern Denmark, Sønderborg.

2013 – 2014 **High-Tech Business Venturing** (*main instructor*), graduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.
Student evaluation: 4.5 of 5.

Open Innovation Management (*main instructor*), graduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.
Student evaluation: 4.5 of 5.

New Business Models (*main instructor*), undergraduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.
Student evaluation: 4.3 of 5.

Thesis supervision (1 undergraduate and 3 graduate students), in “Innovation and Business”, University of Southern Denmark, Sønderborg.

2012 – 2013 **Open Innovation Management** (*main instructor*), graduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.
Student evaluation: 4.8 of 5.

Thesis supervision (10 graduate students), in “Innovation and Business”, University of Southern Denmark, Sønderborg.

2011 – 2012 **Managing Distributed Innovation: Open Business Models, Crowdsourcing and Co-opetition** (*guest lecture*), Master programs in “Innovations, Knowledge and Economic/Entrepreneurial Dynamics” and “International Technology Management”, Aalborg University, Aalborg.

Innovation Management (*co-instructor*), undergraduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.

Innovation in Value Networks (*main instructor*), graduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.
Student evaluation: 4.4 of 5.

Thesis Proposal (*co-instructor*), graduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.

Thesis supervision (4 graduate students), in “Innovation and Business”, University of Southern Denmark, Sønderborg.

2010 – 2011 **Economic Analysis 3: Innovation Economics** (*co-instructor*), undergraduate course in “Industrial Engineering and Management”, Chalmers University of Technology, Gothenburg.

Innovation in Value Networks (*main instructor*), graduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.
Student evaluation: 4.4 of 5.

Strategic Management and Economics of Intellectual Property (*co-instructor*), graduate course in “Management and Economics of Innovation”, Chalmers University of Technology, Gothenburg.

Scientific Methods (*co-instructor*), graduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.

Thesis supervision (2 graduate students), in “Innovation and Business”, University of Southern Denmark, Sønderborg.

2009 – 2010 **Innovation in Value Networks** (*main instructor*), graduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg. *Student evaluation: 4.3 of 5.*

Semester Project (*co-instructor*), graduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.

Scientific Methods (*co-instructor*), graduate course in “Innovation and Business”, University of Southern Denmark, Sønderborg.

Thesis supervision (1 undergraduate and 1 graduate student), in “Innovation and Business”, University of Southern Denmark, Sønderborg.

2003 – 2009 *Teaching Assistantships:*

Undergraduate course by Dominique Foray on **Economics and Management of Innovation**, EPFL (2008).

Teaching assistant to Dominique Foray, undergraduate course on **User-Driven Innovation**, EPFL (2006, 2007 & 2008).

Teaching assistant to Barbara Boldt, graduate course on **Managing Multicultural Teams**, EPFL (2007).

Teaching assistant to Ove Granstrand, graduate course on **Economics and Management of Technology**, Chalmers University of Technology (2004).

Teaching assistant to Ove Granstrand, undergraduate course on **Innovation Economics**, Chalmers University of Technology (2004).

Teaching assistant to Henny Romijn, graduate course on **Multidisciplinary Development Theories**, Eindhoven University of Technology (2003).

CONFERENCE CONTRIBUTIONS

2016 **World Open Innovation Conference**. Barcelona, Spain. December 15-16, 2016. ^{a) b)}

G-Forum. Leipzig, Germany. October 6-7, 2016. ^{a) b)}

Academy of Management Meeting. Anaheim, CA. August 5-9, 2016. ^{a)}

R&D Management Conference. Cambridge, UK. July 3-6, 2016. ^{a) b)}

- DRUID Summer Conference.** Copenhagen, Denmark. June, 13-15, 2016. ^{a) b)}
- University-Industry Interaction Conference.** Amsterdam, Netherlands. June 1-3, 2016. ^{a) b)}
- 2015 **Academy of Management Meeting.** Vancouver, Canada. August 7-11, 2015. ^{a) b)}
- EURAM Conference.** Warsaw, Poland. June 17-20, 2015. ^{a) b)}
- Innovation and Product Development Management Conference.** Copenhagen, Denmark. June 14-16, 2015. ^{a)}
- 2014 **World Open Innovation Conference.** Napa, CA. December 4-5, 2014. ^{a)}
- Academy of Management Meeting.** Philadelphia, PA. August 1-5, 2014. ^{a)}
- EurOMA Conference** (Theme: “Operations Management in an Innovation Economy”). Palermo, Italy. June 20-25, 2014. ^{a) b)}
- DRUID Summer Conference** (Theme: “Entrepreneurship, Organization, Innovation”). Copenhagen Business School, Denmark. June 16-18, 2014. ^{a)}
- Strategic Management Society (SMS) 32nd Special Conference** (Theme: “Micro-Foundations for Strategic Management Research: Embracing Individuals”). Copenhagen, Denmark. June 13-15, 2014. ^{a)}
- ISPIM Innovation Conference** (Theme: “Innovation for Sustainable Economy and Society”). Dublin, Ireland. June 8-11, 2014. ^{a) b)}
- International Entrepreneurship Conference** (Theme: “New Research Themes in International Entrepreneurship”). Odense, Denmark. May 22-23, 2014. ^{a) b)}
- 2013 **24th DAAAM International Symposium.** Zadar, Croatia. October 23-26, 2013. ^{a) b)}
- Innovation Forum 2013.** Tata Institute of Social Sciences (TISS), Mumbai, India. (Video lecture)
Invited speaker.
- Participatory Innovation Conference (PIN-C).** Lahti, Finland. June 18-29, 2013. ^{a)}
- ISPIM Conference** (Theme: “Innovating in Global Markets: Challenges for Sustainable Growth”). Helsinki, Finland. June 16-19, 2013. ^{a) b)}
- 2012 **Strategic Management Society (SMS) 32nd Annual International Conference.** Prague, Czech Republic. October 6-9, 2012. ^{a)}
- Academy of Management Meeting.** Boston, MA. August 3-7, 2012. ^{a)}
- Open and User Innovation Workshop.** Harvard Business School, Boston, MA. July 30-August 1, 2012.

Open Innovation: New Insights and Evidence (Research Policy Special Issue Conference). Imperial College London, London, UK. June 25-26, 2012. ^{a)}
Invited speaker.

DRUID Summer Conference (Theme: “Innovation and Competitiveness: Dynamics of Organizations, Industries, Systems and Regions”). Copenhagen Business School, Denmark. June 19-21, 2012. ^{a)}

EBES 2012 Conference. Istanbul, Turkey. May 24-26, 2012. ^{a) b)}

R&D Management Conference. Grenoble, France. May 23-25, 2012. ^{a) b)}

Participatory Innovation Conference (PIN-C). Melbourne, Australia. January 12-14, 2012. ^{a)}

2011 **2011 World Conference on Mass Customization, Personalization, and Co-Creation: Bridging Mass Customization and Open Innovation.** San Francisco, CA. November 16-19, 2011. ^{a) b)}

12th International CINet Conference. Aarhus, Denmark. September 11-13, 2011. ^{a) b)}

Open Source, Innovation, and New Organizational Forms. Institutions and Political Economy Group (IPEG), University of the Witwatersrand (Wits), Johannesburg, South Africa. August 1, 2011.

Invited speaker.

Open and User Innovation Workshop. WU Vienna, Austria. July 04-06, 2011.

User Innovation and Communities: Taking Stock and Looking Ahead. Aarhus, Denmark. July 01, 2011.

Invited speaker.

DRUID Summer Conference (Theme: “Innovation, strategy, and structure: Organizations, institutions, systems and regions”). Copenhagen Business School, Denmark. June 15-17, 2011. ^{a) b)}

International Conference on Invention, Innovation and Commercialization with Special Emphasis on Technology Users' Innovation (TUI). Christchurch, New Zealand. June 13-14, 2011. ^{a)}

Invited speaker.

18th International Product Development Management (IPDM) Conference. Delft, Netherlands. June 05-07, 2011. ^{a) b)}

Industry Studies Conference (ISA). Pittsburgh, PA. May 31-June 03, 2011. ^{a) b)}

Open Innovation and New Business Creation Conference. Billund, Denmark. April 1, 2011. ^{a)}

University Teaching Conference. University of Southern Denmark, Sønderborg, Denmark. March 23, 2011. ^{a)}

- 2010 **11th International CINet Conference**. Zurich, Switzerland. September 3-7, 2010. ^{a) b)}
- 20th Nordic Workshop on Interorganizational Research**. Sandbjerg Estate, Denmark. August 16-18, 2010. ^{a)}
- Academy of Management Meeting**. Montréal, Canada. August 6-10, 2010. ^{a)}
- Open and User Innovation Workshop**. MIT Sloan School of Management, Cambridge, MA. August 2-4, 2010.
- DRUID Summer Conference** (Theme: “Opening Up Innovation: Strategy, Organization and Technology”). Imperial College Business School, London. June 16-18, 2010. ^{a)}
- Paper nominated for CBS’s Presidential Award for Most Imaginative Paper.*
- 2009 **Organizing for Internal and External Knowledge Creation and Innovation: The Role of Resources**. Copenhagen Business School, Copenhagen. October 29-30, 2009. ^{a)}
- Open Innovation Speaker Series**. Center for Open Innovation, Haas School of Business, UC Berkeley. September 14, 2009. ^{b)}
- Academy of Management Meeting**. Chicago, IL. August 7-11, 2009. ^{a)}
- User and Open Innovation Workshop**. Hamburg University of Technology (TUHH), Hamburg. June 3-5, 2009. ^{b)}
- 2008 **Academy of Management Meeting**. Anaheim, CA. August 8-13, 2008. ^{a)}
- User and Open Innovation Workshop**. Harvard Business School, Boston, MA. August 4-6, 2008.
- IV Edition of Bocconi University PhD in Management “Study Days”**. Bocconi University, Milan, Italy. May 5-6, 2008.
- 15th Annual CCC (Consortium on Competitiveness and Cooperation) Doctoral Colloquium**. Carnegie Mellon University, Pittsburgh, PA. April 11-13, 2008. ^{a)}
- 2007 **User Innovation Indicators Workshop**. NESTA, London, UK. October 30, 2007. *Invited speaker.*
- Academy of Management Meeting**. Philadelphia, PA. August 3-8, 2007. ^{a)}
- The Economics of Technology Policy Conference**. Monte Verità, Ascona, Switzerland. June 17-22, 2007. ^{a)}
- European Academy of Management (EURAM)**. Paris, France. May 16-19, 2007. ^{a)}
- 2006 **Indicators on Science, Technology and Innovation**. University of Lugano, Lugano, Switzerland. November 16-17, 2006. ^{a)}
- Academy of Management Meeting**. Atlanta, GA. August 11-16, 2006. ^{a)}

International User Innovation Workshop. Technical University Munich, Munich, Germany. July 13-14, 2006.

2005 **Economic Use of Technology and Science Symposium.** Oslo, Norway. October 28-30, 2005. ^{a)}

International User Innovation Workshop. MIT Sloan School of Management, Cambridge, MA. June 27-28, 2005.

^{a)} *Peer-reviewed conference;* ^{b)} *Presented by co-author*

INVITED SPEAKER

2017 Örebro University; School of Business. Örebro, Sweden.

2016 6th International Conference on Management of Technology. Iranian Association for Management of Technology (IRAMOT). Tehran, Iran.

ERC Seminar of Research Excellence. Technical University of Denmark. Lyngby, Denmark.

4th International Corporate Conference on Future Learning and Innovation. Podravka. Zagreb, Croatia.

Euroleague for Life Sciences (ELLS) Conference. Hohenheim, Germany.

Cass Business School; “Open innovation and business models” workshop. London, UK.

Delft University of Technology; Industrial Design Engineering. Delft, Netherlands. (In Dutch)

Carlsberg Research Laboratory. Copenhagen, Denmark.

IT People Denmark. Copenhagen, Denmark.

2015 IT University; Department of IT Management and Leadership. Copenhagen, Denmark. (Online lecture)

University of Tilburg; Department of Organization Studies. Tilburg, Netherlands.

Managing Innovation and Entrepreneurship in Family Firms (California Management Review Special Issue Workshop). Politecnico di Milano. Milan, Italy.

2014 Purdue University; Research Center for Open Digital Innovation. West-Lafayette, IN, United States. (Online lecture)

IASP European Division Workshop (“The most efficient way to organize an Open Innovation Marketplace”), Poznan Science and Technology Park, Poznan, Poland.

Roskilde University; Department of Communication, Business and Information Technologies. Roskilde, Denmark.

- IT University; Department of IT Management and Leadership. Copenhagen, Denmark.
- 2013 Chalmers University of Technology; Department of Technology Management and Economics. Gothenburg, Sweden.
- Innovation Forum 2013. Tata Institute of Social Sciences (TISS). Mumbai, India. (Video lecture)
- Scuola Superiore Sant'Anna; Institute of Management. Pisa, Italy.
- University of Trento; School of Social Sciences. Trento, Italy.
- Aarhus University; Department of Business Administration. Aarhus, Denmark.
- 2012 Open Innovation Speaker Series. University of California, Berkeley, CA, United States.
- Open Innovation: New Insights and Evidence (Research Policy Special Issue Conference). Imperial College London, London, UK.
- ESC Rennes School of Business; Center of Technology and Innovation Management, Rennes, France.
- University of Manchester; Manchester Business School. Manchester, UK.
- University of Amsterdam; Amsterdam Business School. Amsterdam, Netherlands.
- Aalborg University; Department of Business and Management, Aalborg, Denmark.
- 2011 University of Southern Denmark; Strategic Organization Design. Odense, Denmark.
- Ludwig-Maximilians-Universität München; Institute for Strategy, Technology and Organization. Munich, Germany.
- University of Groningen; Innovation Management and Strategy. Groningen, Netherlands.
- Open Source, Innovation, and New Organizational Forms. Institutions and Political Economy Group (IPEG), University of the Witwatersrand (Wits), Johannesburg, South Africa.
- User Innovation and Communities: Taking Stock and Looking Ahead. Aarhus, Denmark.
- International Conference on Invention, Innovation and Commercialization with Special Emphasis on Technology Users' Innovation (TUI). Christchurch, New Zealand.
- 2010 Copenhagen Business School; Center for Strategic Management and Globalization. Copenhagen, Denmark.

- 2009 University of Southern Denmark; Integrative Innovation Management. Odense, Denmark.
- 2008 National University of Singapore; Division of Engineering & Technology Management. Singapore.
- University of Twente; Operations, Organization and Human Resources. Enschede, Netherlands.
- University of Southern Denmark; Mads Clausen Institute for Product Innovation. Sønderborg, Denmark.
- Danish Technical University; Center for Technology, Economics and Management. Copenhagen, Denmark.
- University of Tilburg; Organisation & Strategy. Tilburg, Netherlands.
- Eindhoven University of Technology; Organisation Science and Marketing. Eindhoven, Netherlands.
- Erasmus University; Rotterdam School of Management. Rotterdam, Netherlands.
- University of Groningen; Innovation Management and Strategy. Groningen, Netherlands.
- 2007 User Innovation Indicators Workshop. NESTA, London, UK.

PROFESSIONAL SERVICE AND MEMBERSHIPS

Elected Representative-at-Large, Technology and Innovation Management (TIM) Division, Academy of Management, 2016-2018.

Co-editor, special issue on “Open Innovation” in California Management Review.

Co-editor, special issue on “Leveraging Users as Innovators: Managing the Creative Potential of Individual Consumers” in Journal of Engineering and Technology Management (Published in 2015).

Editorial board member: Creativity and Innovation Management, Journal of Product Innovation Management, Management Decision.

Journal reviewer (selected): California Management Review, IEEE Transactions on Engineering Management, Industry and Innovation, Journal of Management, Long Range Planning, Organization Science, R&D Management, Research Policy, Strategic Management Journal.

Book reviewer: Routledge, Stanford University Press, Wiley.

Expert reviewer: Eindhoven University of Technology, National Science Foundation (NSF) of the United States, The Netherlands Organisation for Scientific Research (NWO), Austrian Science Fund (FWF), National Research Foundation (NRF) of South Africa.

PhD thesis reviewer/opponent: Aalto University, Chalmers University of Technology, EMLYON, Ghent University, KTH Royal Institute of Technology, WU Wien.

Conference reviewer: Academy of Management (BPS and TIM divisions), DRUID, European Academy of Management (EURAM), Strategic Management Society (SMS).

Presenter, Professional Development Workshop (PDW) on “‘The power of words’ in 140 characters or less: Using Twitter and other social media for research, teaching and service” (with David Burkus, Terri Griffith, CV Harquail, David Lamond, Patrick J. Murphy, Bret Simmons), Academy of Management Meeting. Philadelphia, PA. August 1-5, 2014.

Academic Program Chair, 3rd Annual World Open Innovation Conference. Barcelona, Spain. December 15-16, 2016.

Academic Program Chair, 2nd Annual World Open Innovation Conference. Santa Clara, CA. November 18-20, 2015.

Co-organizer, Professional Development Workshop (PDW) on “Researching open innovation: Theoretical and empirical approaches at different levels of analysis” (with Jonathan Sims; participants: Allan Afuah, Esteve Almirall, Sabine Brunswicker, Alberto Di Minin, John Ettl, Lars Frederiksen, Annabelle Gawer, Marc Gruber, Stefan Haefliger, Dennis Hilgers, Keld Laursen, Ann Majchrzak, Ian McCarthy, Satish Nambisan, Susanne Ollila, Frank Piller, Cristina Rossi-Lamastra, Anne ter Wal, Wim Vanhaverbeke, Joel West), Academy of Management Meeting. Anaheim, CA. August 5-9, 2016.

Co-organizer, Professional Development Workshop (PDW) on “Researching open innovation: Theoretical and empirical approaches at different levels of analysis” (with Agnieszka Radziwon, Jonathan Sims; participants: Allan Afuah, Esteve Almirall, Sabine Brunswicker, Linus Dahlander, John Ettl, Lars Frederiksen, Annabelle Gawer, Marc Gruber, Stefan Haefliger, Dennis Hilgers, Keld Laursen, Ann Majchrzak, Ian McCarthy, Satish Nambisan, Frank Piller, Cristina Rossi-Lamastra), Academy of Management Meeting. Vancouver. August 7-11, 2015.

Co-organizer, Professional Development Workshop (PDW) on “Researching open innovation: Theoretical and empirical approaches at different levels of analysis” (with Ann-Kristin Zobel; participants: Allan Afuah, Esteve Almirall, Sabine Brunswicker, Linus Dahlander, John Ettl, Dries Faems, Lars Frederiksen, Annabelle Gawer, Marc Gruber, Stefan Haefliger, John Hagedoorn, Dennis Hilgers, Ann Majchrzak, Mats Magnusson, Kathrin Moeslein, Ian McCarthy, Satish Nambisan, Frank Piller, Cristina Rossi-Lamastra, Anne ter Wal), Academy of Management Meeting. Philadelphia, PA. August 1-5, 2014.

Co-organizer, Symposium on “Open innovation: Tensions between value creation and value capture?” (with Ann-Kristin Zobel; panelists: Allan Afuah, John Ettl, John Hagedoorn, Joachim Henkel and Keld Laursen), Academy of Management Meeting. Philadelphia, PA. August 1-5, 2014.

Co-organizer, Symposium on “Open innovation and the theory of the firm: (How) do organizations and boundaries (still) matter?” (with Teppo Felin; panelists: Allan Afuah, Karim Lakhani, Michael Tushman and Todd Zenger), Academy of Management Meeting. Boston, MA. August 3-7, 2012.

Co-organizer, Participatory Innovation Conference, Track: “Organizing Participatory Innovation” (with Henry Larsen), University of Southern Denmark, Sønderborg, Denmark. January 13-15, 2011.

Co-organizer, Symposium on “User innovation and firm boundaries: Organizing for innovation by users” (with Christopher Tucci; panelists: Allan Afuah, Lars Bo Jeppesen, Frank Piller, Wim Vanhaverbeke and Joel West), Academy of Management Meeting, Anaheim, CA. August 8-13, 2008.

Co-organizer, Symposium on “Knowledge and user innovation: Co-creation of knowledge by firms, users, and communities” (with Georg von Krogh and Stefan Haefliger; panelists: Keld Laursen, Christian Lüthje, George Kuk, Ikujiro Nonaka, Emanuela Prandelli, Sonali Shah), Academy of Management Meeting, Philadelphia, PA. August 3-8, 2007.

Professional associations and networks: Academy of Management (AOM), Strategic Management Society (SMS), DRUID, Exnovate.

Member of Strategic Working Group on Social Sciences and Humanities (SSH), University of Southern Denmark, 2014 – 2015.

Member of Seminar Committee, Mads Clausen Institute of Product Innovation, Faculty of Engineering, University of Southern Denmark, 2012 – 2014.

Member of Education Committee, Innovation and Business study program, Faculty of Engineering, University of Southern Denmark, 2011 – 2015.

Member of Evaluation Committee, Entrepreneurship grant, University of Southern Denmark, 2014 – 2015.

Contract research for Ministry of Food and Environment, Denmark, 2016 – Present.

Member of Advisory Board, International Institute for IP Management (I3PM), Wil, Switzerland. July 2016 – Present.

Member of Global Advisory Board, Nigeria Innovation Summit, Ikeja-Lagos, Nigeria. May 2016 – Present.

Member of Advisory Board, Processio ApS - Offentlig Privat Dialog, Odense, Denmark. May 2012 – Present.

PERSONAL DEVELOPMENT

Seminar for experienced PhD supervisors, Danish Network for Educational Development in Higher Education. November 2016.

Responsible Conduct of Research course, University of Copenhagen. December 2015.

Supervision of PhD Students course, University of Copenhagen. October – November 2015.

Lecturer Training Program (“Pædagogikum”), University of Southern Denmark. December 2010 – December 2011. (Pedagogical program as prerequisite for associate professorship.)

Junior Faculty Consortium, TIM Division. Academy of Management Meeting. Montréal, Canada. August 6-10, 2010.

Doctoral Student Consortium, BPS Division. Academy of Management Meeting. Anaheim, CA. August 8-13, 2008.

Doctoral Student Consortium, TIM Division. Academy of Management Meeting. Philadelphia, PA. August 3-8, 2007.

Managing Your Dissertation Workshop, BPS Division. Academy of Management Meeting. Philadelphia, PA. August 3-8, 2007.

PERSONAL

Full name: Marcellus Leonardus Adrianus Maria Bogers

Date of birth: December 14, 1980 (in Halsteren, the Netherlands)

Citizenship: The Netherlands

Residency: Denmark

Languages: Dutch (mother tongue), English, French, German, Danish

Marital status: Married

Children: Lucas (2008), Simon (2010), Benjamin (2013)